



New Garden Ideas



Rare Varieties



Quality Selected Plants

Spring Catalog 1954

Stern's Nurseries

GENEVA, NEW YORK

STERN'S

How to Grow PRIZED MUMS in Your Garden

FLORIST EXHIBITION CHRYSANTHEMUMS

Big Greenhouse - Type Chrysanthemums for Outdoor Gardens

Grow Prized MUMS in Your Own Garden

Now you can grow your own corsage Chrysanthemums. Stern's brings the big greenhouse-type Mums into your garden. These are the winter-hardy strain of the same Chrysanthemums sold by florists. Now you can enjoy beautiful bouquets every day for months and still have plenty left over every day for garden beauty. The flowers are frequently much larger than pictured here. The colors equal those offered as cut flowers by the finest florists. You must own them and pick them to really appreciate them!

Why Stern's FLORIST EXHIBITION MUMS are Guaranteed Hardy

Huge fields of experimental plants were allowed to winter-over outdoors in sub-zero temperatures. Thousands of plants were lost—but a few of the most hardy types survived. Again the survivors were subjected to this rigorous test and again many did not survive. Finally, by careful selection, only the very strongest—the "fittest"—were chosen. These are the Mums that will delight you with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers.

10 MAGNIFICENT COLORS

Snow-White (Sky Trail)
Golden Yellow (Yellow Candle-light)
Scarlet-Orange (Huntsman)
Deep Pink (Jayeff)
Creamy Yellow (Alabaster)

Light Lavender (Gladwin)
Deep Lavender (Orchid Helen)
Canary-Yellow (Cliff Runyon)
Bright Red (Brilliance)
Deep Cherry-Red (Glowing Coals)

BLOOMS SEPTEMBER, OCTOBER and NOVEMBER

Guaranteed to Bloom First Year Planted

These Exhibition Chrysanthemums start blooming in September, reaching their peak of perfection in October and lasting throughout November. You will enjoy them for many years, yet they require little care. Just plant them in any good soil. They thrive in full sun as well as in partial shade. Grow 2½-3 ft. tall. For best results, a light mulch during the winter is recommended. For really giant-size Mums, remove in midsummer all of the smaller stems, saving only a few of the strongest ones. When they begin to form flower buds, usually in September, remove most of the smaller buds, leaving only one of the strongest on every stem which will develop into a giant flower. Beautiful in any garden, they form a perfect background for other hardy, low-growing Mums.

Field-Grown Plants No. 1. Your Choice of Varieties

3 for \$2.50 6 for \$4.75 10 for \$7.50
POSTPAID

Stern's Hardy Florist Exhibition Chrysanthemums Collection

(Group 24-400)

10 Hardy Chrysanthemum plants (1 of each) for \$ 7.50
20 Hardy Chrysanthemum plants (2 of each) for 14.00
30 Hardy Chrysanthemum plants (3 of each) for 20.00

Postpaid

[2]



DAZZLING COLORS FROM AUGUST UNTIL FROST!

**STERN'S
"THOUSAND
FLOWER"*
FLORIBUNDA
MUMS**
(Cushion-type Chrysanthemum)

*Trademark



**Bushels of flowers
starting this summer!**

**Every Plant Entirely Covered with Flowers
Blooms 8-10 Weeks Starting This August**

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.



You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

Choose from These 6 Best Varieties

Red Cushion Pink Cushion Yellow Cushion
White Cushion Bronze Cushion Purple Cushion

America's Finest Plants!

These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Field-Grown Plants, No. 1—Your Choice of Varieties

3 for \$2.50 10 for \$7.50 25 for \$15.00

POSTPAID

Stern's "Thousand Flower" Mums

(Group 24-401)

6 Cushion Mums (1 of each color) for	\$ 4.75
12 Cushion Mums (2 of each color) for	9.00
18 Cushion Mums (3 of each color) for	13.00
30 Cushion Mums (5 of each color) for	20.00

All Prices Postpaid



Azalea Mollis, Hort. H. Witte

Guaranteed to Bloom in 60 Days

Azalea Mollis Hybrids

Bloom in May.

- 3900. COMTE DE GOMER. Pink.
- 3901. DR. REICHENBACH. Salmon-orange.
- 3902. HORT. H. WITTE. Orange-yellow.
- 3903. J. C. VAN TOL. Bright red.
- 3905. QUEEN EMMA. Apricot-orange, tinted salmon.

Heavy plants with flower buds to bloom this spring. 3 year, 12-15 inches. Postpaid: \$4.00 each; 3 for \$11.50; 10 for \$35.00.

Azalea Mollis, Dr. Reichenbach



Azalea Pontica Hybrids

Bloom late May into June.

- 3910. BOUQUET DE FLORE. Deep pink, white stripes, yellow blotch.
- 3911. DAVIESI. White, yellow blotch, fragrant.
- 3912. GLORIA MUNDI. Deep orange.
- 3913. IGNAEA NOVA. Large carmine-red, yellow blotch.
- 3914. NARCISSIFLORA. Sulphur-yellow, double flowering.

THE CROWN JEWEL OF FLOWERING SHRUBS

STERN'S RARE EUROPEAN AZALEAS

A fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just two months.

These Stern's European Azaleas are GRAFTED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors **cannot be equaled** by any other type of Azalea.

Thrive in Any Garden Soil

These imported Stern's varieties thrive in any garden soil. They are perfectly hardy in temperatures as low as 10 degrees below zero. Plant them in full sun or partial shade—they will increase magnificently in size and beauty each year.

Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.



Azalea Pontica Hybrids

HOW TO GROW AZALEAS SUCCESSFULLY

To achieve the ultimate beauty from your Azalea bushes we recommend that you mix a liberal amount of organic matter such as peat moss, leafmold, or sawdust with soil in planting holes, using the same material to cover the ground around plants up to 2 inches in depth.

STERN'S "CROWN JEWEL" COLLECTION
of Rare European Azaleas (Group 24-402)

One of each shown—10 grafted Azalea mollis and pontica plants with flower buds

for only \$35.00 Postpaid

If you do not want the whole collection, we will supply 5 Azalea plants, your choice of varieties, for \$18.50, postpaid; or any 3 for only \$11.50, postpaid.

EXOTIC GIANT-FLOWERED JAPANESE AZALEAS

**Royal
Azalea
Malvatica**



Azalea Malvatica, Fedora



Azalea Malvatica, Kathleen

Stern's Azalea Malvatica Hybrids

Sensational Colors! Hardy! Semi-Evergreen!

Now you can enjoy the true beauty of the magnificent greenhouse Azalea outdoors, in your own garden.

You've never seen such colors! Brilliant beyond description—its iridescent flowers are much larger than the older Japanese types. Now available in unexcelled hardiness, these unusual beauties are hardy in temperatures down to zero or slightly below.

Flowering early in May, they are the first Azaleas to burst into bloom. For greatest effect, use these new Stern's Japanese Hybrids as a low foundation planting—as a low border in front of taller-growing European types of Azaleas and other shrub plantings—as a stunning specimen on the lawn, planted in bold masses so that their glowing colors can be seen for miles.

Guaranteed to Bloom This Spring!

These magnificent grafted species are ready to burst into exquisite flowers **this** year. With a minimum of care, they will increase in size and beauty for years and years to come.

Azalea Malvatica, John Cairns

Azalea Malvatica Hybrids

Bloom in early May.

- | | |
|---|--|
| 3920. BEETHOVEN. Lavender-pink. | 3923. KATHLEEN. Rosy red. |
| 3921. FEDORA. Deep pink. | 3924. ORANGE BEAUTY. Bright orange. |
| 3922. JOHN CAIRNS. Non-fading blood-red. | 3925. PALESTRINA. Ivory-white. |

Heavy plants with flower buds to bloom this spring. 3 year, 12-15 inches. Postpaid: \$4.00 each; 3 for \$11.50; 10 for \$35.00.

Stern's "ROYAL MALVATICA" COLLECTION

Of Hardy Japanese Azaleas (Group 24-403)

One of each shown—6 grafted Azalea malvatica plants with flower buds for only

\$22.00, Postpaid

If you do not want the whole collection, we will supply 3 Azalea malvatica plants, your choice of varieties, for only \$11.50 postpaid.





European Azaleas

403 B. Stern's Rainbow Color Collection of EUROPEAN AZALEAS

Azalea Mollis Hybrids
Guaranteed to bloom 60 days
after planting.

A colorful assortment of Hardy European Azaleas, blooming in May, offered in mixed colors at a very special price. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish gold. Planted around your home, preferably in front or between evergreens, they create an imposing picture of beauty and color, succeeding equally well in sun or shade. All of these plants are covered with flower buds ready to burst into bloom in 60 days. Heavy, 3-year, 12-15 inch plants, all colors—mixed. **Postpaid:** 3 for \$10.00; 5 for \$16.50; 10 for \$32.00.

Flowering Beauty for Shady Spots

STERN'S ASTILBE FLOWER

Hardy perennial flowers producing delightfully decorative feathery bloom spikes in June and July, about 2 ft. tall. Does best in moist spots, sun or shade.

BREMEN. Salmon-carmine.

EUROPE. Clear pink.

DEUTSCHLAND. Pure white.

FANAL. Intense red.

ETNA. Glowing red.

PEACH BLOSSOM. Light rose.

3 for \$2.50 10 for \$7.50 25 for \$15.00

All Prices Postpaid

ASTILBE COLLECTION

(Group 24-404)

6 Astilbe Roots (1 of each) for\$4.75, postpaid

12 Astilbe Roots (2 of each) for 9.00, postpaid

Astilbe, Fanal



485 D. OREGON HOLLY GRAPE

(Mahonia aquifolium)

A small shrub, not exceeding 3 ft. in height, with clusters of golden yellow flowers in May, followed by blue berries in June and July. Shiny bronzy foliage is very attractive all year around. Most suitable for planting among or in front of evergreens. **Postpaid:** Each \$2.75; 3 for \$7.50; 10 for \$23.00.

Stern's "Mountain Laurel" COLLECTION

(Group 24-404 A)

1 European Azalea

1 Oregon Holly-Grape

1 Mountain Laurel

All 3 Plants for Only \$10.00, Postpaid

469 C. MOUNTAIN LAUREL

(Kalmia latifolia)

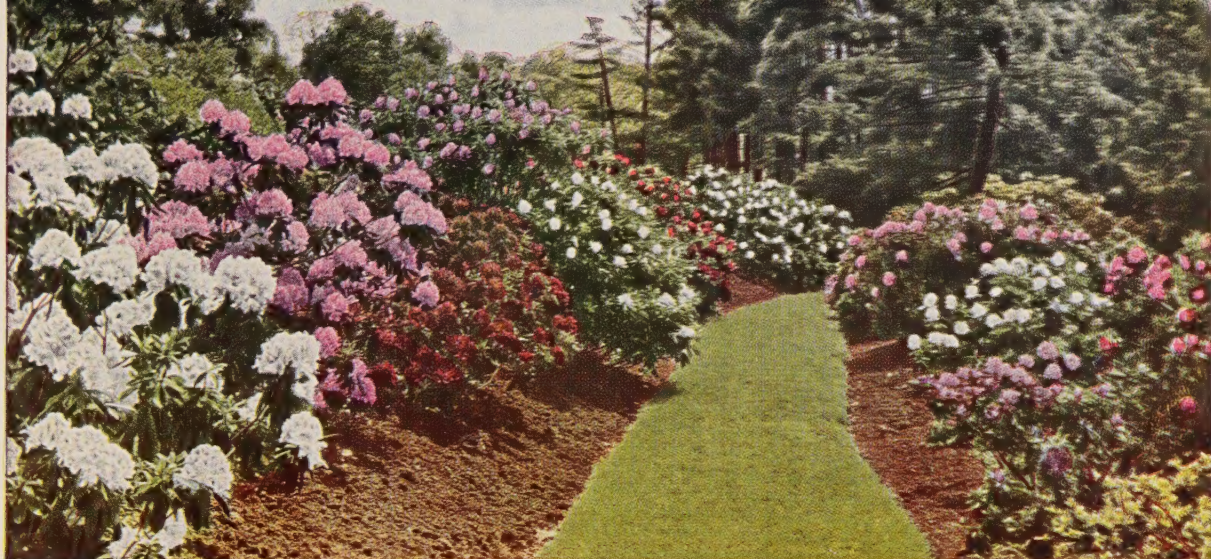
A broadleaf evergreen shrub, producing a spectacular flood of pinkish white flower clusters in May and June. Grows 6 to 8 ft. tall at maturity. Most suitable for planting with Azaleas and Rhododendrons. **Postpaid:** Each \$5.00; 3 for \$14.00; 10 for \$45.00.

Oregon Holly-Grape



Mountain Laurel





Rhododendrons at Blossom Time in May and June

Stern's Evergreen **Hardy Rhododendrons**

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Acidify your soil by using a liberal quantity of cotton seed meal or Stern's MIRACID (see page 11 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches. Post-paid: \$6.25 each; 3 for \$18.00; 6 for \$35.00; 10 for \$55.00.

5020. **BOULE DE NEIGE.** White.

5023. **CATAWBIENSE GRANDIFLORUM.** Lilac-purple.

5021. **DR. H. C. DRESSELHUYS.** Crimson-red.

5022. **ROSEUM ELEGANS.** Deep rosy pink.

Stern's "Majestic" Rhododendron Collection

(Group 24-405)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$24.00, postpaid.

Dr. H. C. Dresselhuys



Catawbiense
Grandiflorum



Roseum
Elegans



NOW A TROPICAL PARADISE
IN YOUR OWN GARDEN

Stern's SUNGLORY

NEW GIANT HYBRID HIBISCUS

Colossal Flowers Up to 12 Inches Across!



Like the tropical gardens you've read about in travel books—immense flowers larger than a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in

your own garden, **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

Guaranteed to Bloom in 90 Days

A gardener's conversation piece. These Sunglories burst into glorious bloom only 90 days after planting. Plants grow 2 to 4 feet tall—last a lifetime—developing new beauty and flower production each year. Thrive in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Plant tallest variety in center. Most amazing cut flower for table decoration or in arrangement.

Flowers from July 'til Late Fall

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.



Fresno
1/3 of
Natural
Size

THREE OUTSTANDING COLORS

1144. **BRILLIANT CERISE.** Scarlet-red with yellow stamens. Spectacular 10- to 12-inch flowers. Bushes grow 3 to 4 feet tall. (Tallest variety).
1141. **FRESNO.** Giant 10- to 12-inch crinkled flowers. Silvery pink, striped deeper pink with 2-inch dark velvety red center. 2 to 3 feet tall.
1140. **CLOWN.** 8- to 10-inch flowers. White with pale pink blush on outer edges and 1½-inch velvety red center. 2 to 3 feet tall.

Each	3 for	6 for	10 for
\$3.75	\$11.00	\$21.00	\$32.00

All Prices Postpaid.

Stern's Sunglory—Plant in Groups

		(Group 24-406)
All 3 Colors	1 of each listed—	3 plants for.....\$11.00
	2 of each listed—	6 plants for.....21.00
	3 of each listed—	9 plants for.....29.00

Brilliant California Garden Colors All Year 'Round

INDOOR-OUTDOOR California-Type

GERANIUMS

For Outdoor Gardens—for Indoor Potting

Double-purpose beauty! You get double enjoyment of year 'round beauty with Stern's Indoor-Outdoor Geraniums. Plant them in your garden this spring for a continuous array of color—blooms starting within a few weeks and lasting until fall. Then as frost approaches, place these sturdy Geraniums in pots for glorious indoor beauty. These Geraniums are the ideal window box flowers for sunny spots. They produce in abundance, colorful flowers, even in hottest, driest weather. They will give your home outstanding beauty that neighbors and friends will admire.

Available in 2 Colors—RED and PINK

5 for \$4.75	10 for \$9.00
25 for 20.00	50 for 35.00

Postpaid



Indoor-Outdoor Geraniums

Living plants—each packed individually with a 3-in. root-bound ball of earth. Famous Stern's quality No. 1 plants—guaranteed perfect. Ready to bloom.

AMOUNT
ENCLOSED

CHECK

MONEY
ORDER_____

DATE _____

NAME _____

STREET OR R. D.

POST OFFICE

STATE

EXPRESS OFFICE

STATE

ORDER EARLY—PLEASE SEND REMITTANCE IN FULL WITH YOUR ORDER

[illegible]

PLEASE TURN TO OTHER SIDE FOR FREE GIFTS

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

Order blank continues below

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TOTAL

FREE GIFTS FOR
EARLY ORDERS

Orders of \$10 or more,
choose 1 FREE gift.

Orders of \$20 or more,
choose 2 FREE gifts.

For each additional \$10
choose an additional gift.

- ☐ Gift No. 1-3 New Rosebud Begonia Bulbs
- ☐ Gift No. 2-1 Giant Exhibition Dahlia bulb.
- ☐ Gift No. 3-10 Mixed Exhibition Gladiolus bulbs.
- ☐ Gift No. 4-3 Hardy Pink Flowering Amaryllis bulbs.
- ☐ Gift No. 5-6 Exotic Multicolor Mexican Shellflower bulbs.

This offer expires midnight, March 15th, 1954

A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

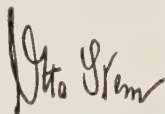
There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1954.

Sincerely,



President

Geneva, N.Y.
January 1954

Accept this FREE GIFT for helping us in the Springtime Rush

Get These FREE Gifts for
**ORDERING BEFORE
MARCH 15, 1954**

Each FREE Gift Worth \$1.50 or More.

Gift No. 1—3 New Rosebud Begonia bulbs.

Gift No. 2—1 Giant Exhibition Dahlia bulb.

Gift No. 3—10 Mixed Exhibition Gladiolus bulbs.

Gift No. 4—3 Hardy Pink Flowering Amaryllis bulbs.

Gift No. 5—6 Exotic Multicolor Mexican Shellflower bulbs.

To reward you for sending us your order before March 15th, 1954, we'll send you the gift of your choice with every order for \$10.00.

**Orders of \$10.00 or more—
choose 1 FREE gift.**

**Orders of \$20.00 or more—
choose 2 FREE gifts.**

With each additional \$10.00 of your order please specify an additional gift from list above.

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES, Inc. • GENEVA, N. Y.

We recommend that you use the enclosed coupons to subscribe to Popular Gardening Magazine for greater garden enjoyment, as well as Country Gentleman, the leading farm magazine.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage or express, please add 10% to the price to cover shipping charges.

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NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

* During growing season

Magnificent results with Miracle-Gro have been proved in over 250,000 gardens. Now, improved Instant-Action Miracle-Gro guarantees you **even greater beauty**—stronger, faster growth. Instant-action brings new life to your garden—stimulates healthy growth faster, safer, surer, as never before possible with old-fashioned fertilizer methods.



MIRACLE-GRO STORES UP BENEFITS IN SOIL

**Saves money
—won't wash away**

Amazing ELECTRO-PHENOMENA: Particles of Miracle-Gro become "chemically hitched" to the soil, form "Nature's Storehouse." Miracle-Gro which is not immediately used by the plant **stays in the soil.** Miracle-Gro is not washed away, even after cloudburst rains. Miracle-Gro benefits are still found in the soil 6 MONTHS AFTER BEING APPLIED. You'll get results within a week and months later.

Contains Instant-Action MICRO- NUTRIENTS for dramatic improvement "OVERNIGHT"

Similar to the minerals in your own blood, remarkable Micro-Nutrients in Miracle-Gro prevent plant starvation, help produce earlier blooms, healthier plants—by actual field tests proved to increase crop quality and yield.

Enriched with soluble MAGNESIUM—so important after heavy rains—helps plants show dramatic improvement **overnight!**

AMAZING RESULTS IN 7 DAYS OR MONEY BACK

UNCONDITIONAL GUARANTEE

After only 7 days (during growing season) compare plants fed with Miracle-Gro to untreated plants. You'll see amazing results—or money back. You need not return unused portion.

No matter what type of plant food you've ever used before . . . no matter how good were the results . . . TRY NEW MIRACLE-GRO at our risk for a new kind of garden miracle that you never dreamed possible.

All-Purpose Plant Food for Roses, Lawns, Shrubs, Trees, Vegetables, Flowers, Evergreens

Instant-Action Miracle-Gro is safest for garden use **any time**—apply even during hot, dry weather. Promotes healthy, beautiful growth of all types of plants. Will not burn tenderest plants! Often brings seemingly dead plants "back to life." Compare vigorous plants treated with Miracle-Gro with any other puny, stunted plants that receive incomplete fertilizer. **You be the judge!** Miracle-Gro is guaranteed to produce results in 7 days or less, or your money back.

Instant-Action Penetrant MG-53



Without Penetrant

With MG-53

MG-53, important agricultural discovery, enables plants to absorb Miracle-Gro faster for amazingly quick benefits. Now Miracle-Gro penetrates hard-baked problem soils—helps plants thrive even in poor soil. Miracle-Gro goes further, saturates wider areas, reaches deepest roots—goes where it's needed.

INSTANT-ACTION LEAF-FEEDING!



Amazing Results!

Miracle-Gro goes to work immediately—as soon as it touches leaves. Tests prove plants absorb Miracle-Gro nutrients through foliage. Simply apply to leaves in addition to regular root feeding. Special Agricultural Penetrant MG-53 in Miracle-Gro makes leaf-feeding more effective, **safer than ever before!**

Revives Half-Starved Plants Starts Working Within Minutes

Astounding results proved in more than 250,000 gardens. Now, you can have even greater beauty—stronger, faster growth. New, improved Instant-Action Miracle-Gro benefits plants instantly. Instant-Action brings new life to your garden—stimulates healthy growth faster, surer, safer.

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs. \$2.25

Makes 60 gals.
(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00

Makes 200 gals.
(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00

Makes 400 gals.
(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00

Makes 1000 gals.
(Feeds up to 25,000 sq. ft.)

50 Lbs. \$35.00

Makes 2000 gals.
(Feeds up to 50,000 sq. ft.)



STERN'S

Miracle-Gro

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly...easily...surely

Amazing PROTEXALL Garden Spray works wonders

REPLACES A SHELF FULL OF INSECTICIDES



SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

D. D. T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cut worms, etc., also sucking types such as thrip and tarnished plant bugs.

ROTENONE

An essential and effective spray in every garden. Especially helpful in controlling bean beetles and most sucking insects.

FERMATE

A specific for black spot of roses, septoria leaf spot of "mums," rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

SULPHUR

Most effective fungicidal material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's Protexall saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with PROTEXALL.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

PROTEXALL GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use Protexall will be found on the package.

PROTEXALL

MULTI-PURPOSE GARDEN SPRAY
for ORNAMENTAL TREES and SHRUBS,
FRUIT TREES, FLOWERS, VEGETABLES
Controls Most Insect Pests and
Fungi in a Single Application

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**
1 lb. Canister (makes 16 gals. finished spray) **\$4.00**
5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

New! Your "Acid-loving" plants transformed in hours

STERN'S SENSATIONAL

MIRACID

SPECIAL ACID PLANT FOOD
for all acid-loving plants

Completely water soluble acidifier
gives amazing improvement same day!

Another Stern's first! Here's how to have thrilling new success growing all acid-loving plants. Now you can grow finest azaleas and blueberries just as they do in America's greatest commercial greenhouses! With Stern's MIRACID, you'll see remarkable growth and flowering beauty from plants that never bloomed for you before.

BANISHES "YELLOW ANAEMIA"

A very common trouble is pronounced yellowing of leaves. This is due to an alkaline soil condition, technically known as "chlorosis"—or "yellow anaemia." Science has discovered that where acid-loving plants are grown in alkaline soil, the plants are unable to assimilate the vital minor elements in the soil including essential iron. Acidifying the soil with Stern's Miracid releases locked-up iron and other mineral nutrients.

ACID-LOVING FOUNDATION PLANTS

Most likely the soil immediately next to your house is excessively alkaline. This is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years. STERN'S MIRACID produces the proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

CONTAINS ESSENTIAL TRACE ELEMENTS

When Miracid is applied, the soil chemistry is instantly changed from alkaline to acid. Almost immediately the plant is able to assimilate iron and other mineral elements. To effect instant relief of yellow anaemia, Stern's Miracid contains all these vital mineral elements. Use it at once—watch it work wonders.

Produces perfect growing conditions for

Azalea	Camellia	Rhododendron
Mountain Laurel	Hydrangea	Mountain Ash
American Arborvitae	Gardenia	English Hawthorn
Oak Tree	Creeping Juniper	Spruce
American Holly	Fir	Hemlock
Pink Dogwood	Pine	Taxus
White Dogwood	Blueberries	All acid-loving plants

FOR CONTINUED RESULTS

USE EVERY TWO WEEKS

Caution: Use Miracid only on plants requiring an acid soil condition. Do not apply during excessively dry periods unless plants are well soaked 24 hours before application. Miracid is non-toxic and is harmless to human and animal life.

2 Tablespoons makes 1 gal.

1½ lbs. of Miracid makes 30 gallons of amazing acid soil conditioner—makes 225 lbs. liquid.

1½ LBS. \$2.25

3 LBS. \$3.75

6 LBS. \$6.00

12 LBS. \$10.00

ALL PRICES POSTPAID

STERN'S GARDEN AIDS

For a More Enjoyable Garden

MOST TROUBLE-FREE GARDEN SPRAYER

STERN'S OLD FAITHFUL

Sprayer with
TWIN nozzle

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Exclusive TWIN nozzle sprays in all directions. Will not clog or stick. A real gardener's pal.

Each \$5.45, Postpaid.

NEW AUTOMATIC GARDEN HOSE SPRAYER
—REQUIRES NO PUMPING

Simply Attach to Garden Hose—Water Pressure Does the Work

The New Hayes

"4-Gallon"
SPRAY GUN

So easy—so effortless. Just touch the button. Sprays in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, fool-proof on and off valve. Sprays all liquid and wettable powder insecticide. Sprays 4 gallons yet weighs only 2½ lbs. when fully loaded. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

Each \$6.95, Postpaid.

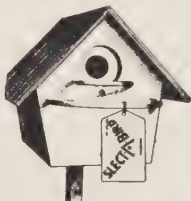


ONE BIRD HOUSE FOR 12 SPECIES!

SLECT-A-BIRD—The All-Purpose Bird House

Just dial a bird! Simply turn the dial to the proper opening for any one of the 12 most desirable garden birds. The revolving "Slect-A-Bird" dial contains different openings of varying sizes—most important in attracting specific birds. Helpful chart included with each house—gives simple instructions for attracting any of 12 bird species. Equipped with natural wicker perches—constructed of beautiful redwood and weatherproof presswood. The green roof beautifully complements the redwood. Complete, fully assembled, including universal bracket, screws, instructions.

Each \$5.45, Postpaid.

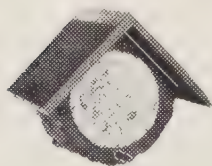


BIRD FEEDER STATIONS

Beautiful Hollow Log Construction

Hollow log filled with energy-packed pure beef suet and seed mixture. Copper ridge and hanging ring. Place outside window and watch birds feast.

Each \$3.95, Postpaid.



FEEDER STATION REFILLS

Fits Log Bird Feeder (at left). Finest quality assorted bird seed mixed in solidified beef suet—attracts all kinds of birds.

Each \$1.25, Postpaid.



NEW

First Trowel
Improvement
in Generations

NO BLIST'ER
Lifetime Rustproof
TROWEL
with "VELVET" Grip

Soft velvet-like coated handle prevents blisters. Scientifically designed handle angle uses the basic principle of leverage, thus utilizing full working energy. It fits the hand, reduces painful friction—produces more work with least effort.

Each \$1.50, Postpaid.

FOR A
"MIRACLE"
LAWN
Apply
Miracle-Gro to
Large Lawn Areas
With

"HOZON"

Quick! Easy! Safe!

For lawns, orchards, large garden areas. Makes fertilizing easy as ordinary sprinkling. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply attach to water faucet. Syphon action sucks up concentrated Miracle-Gro solution from your pail and mixes it with proper amount of water in your hose. Simple instructions included. Complete satisfaction guaranteed.

Each \$2.50, Postpaid.



NOW! . . .
GET 30% MORE

SOIL CONDITIONING BENEFITS

Lectro-Loam contains 30% more active ingredients than all other popular soil conditioners.

All Plants Thrive in Soils Treated with
STERN'S

LECTRO-LOAM

Proved most effective by famous Agricultural University—Stern's Lectro-Loam provides better conditions for plant growth by improving the structure of soils. It creates a loose crumbly soil which readily absorbs and retains water, promotes better "aeration," encourages heavy root growth.

Makes Gardens Beautiful 12 Ways:

1. Lectro-Loam transforms hard, gummy clay soils into spongy, crumb-like topsoil—gives you a soil that produces bigger, more beautiful, more fruitful plants.
2. Entirely different! Changes basic STRUCTURE of soil—not just texture! Soil STAYS improved.
3. Promotes better "aeration."
4. Encourages root development.
5. Increases water absorption.
6. Plants make better use of fertilizer.
7. Resists wash-outs and erosion.
8. Resists surface caking, hardening, cracking.
9. Easier cultivation. Helps with weed control.
10. Improves seed germination.
11. Treated soils may be worked earlier in spring.
12. Soils maintain fine "seed-bed" condition.

LECTRO-LOAM is a Permanent-Type Soil Conditioner—
IT IS NOT a Plant Food.

Easy to treat house plant soil. Specific instructions—"How to Use Lectro-Loam for House Plants," giving complete detailed instructions, included on every package.

1½ lbs.	(treats 100 square feet)	\$ 2.25, Postpaid
3 lbs.	(treats 200 square feet)	3.75, Postpaid
6 lbs.	(treats 400 square feet)	6.00, Postpaid
12 lbs.	(treats 800 square feet)	11.00, Postpaid



At Last! A Lightweight
Compressed Air Sprayer

SMITH
RITESIZE SPRAYER

You get real professional performance from this compact, lightweight sprayer. Ideal for the lady gardener—perfect for small or medium sized gardens. Easy to operate—easy to fill. All brass adjustable nozzle throws fine mist for low-growing plants or strong stream for trees 25 feet tall. Curved brass extension reaches hard-to-get-at under-sides. Beautifully constructed, with strong brass pumps—built in funnel—2-gallon capacity.

Each \$10.95, Postpaid.

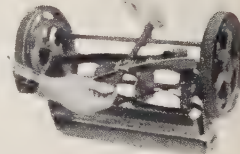


LITTLE GIANT LAWN MOWER SHARPENER

Sharpens Blades and Cutter Bar in
20 Minutes or Less.

Easy to use! Your Little Giant quickly smooths out nicks and rough edges, puts a perfect cutting edge on blades and cutter bar of hand and power mowers. A sharpened mower cuts grass with ease—keeps your lawn looking better.

Only \$2.50 each, Postpaid.



Now—A Lawn Sprinkler That Won't
Splash Neighbors

Tru-Square LAWN SPRINKLER

Will throw a square pattern spray up to 600 square feet with normal pressure. No moving parts, can't get out of order. Heavy spray saturates lawns quickly and efficiently, keeping sidewalks dry. Reaches all corners without waste. No need to wet passers-by. Made of solid, lifetime metal. Leak resisting hose coupling. Easy to regulate volume of spray by simply increasing or decreasing water pressure at tap.

Each \$2.00, Postpaid.



Now—One of America's Favorite Flowers
In Exciting New Varieties

Stern's ROSE OF SHARON SHRUBS

(*Hibiscus syriacus*)

Now you can have the ever-popular Rose of Sharon in new beautiful colors—larger blossoms in clear brilliant tones never before possible with old-fashioned varieties. These sensational new Rose of Sharon have set a new style in garden beauty. No home should be without a few of these glorious flowering shrubs. One of the most reliable of all hardy garden plants, they are a picture of rich colorful splendor from July until frost. Plant near your home, on your lawn, or in your garden. They last a lifetime; become more beautiful each year; thrive in any soil. Grow 8 to 10 feet tall at maturity.

**STERN'S ROSE OF SHARON WILL BLOOM THIS
SUMMER IN YOUR GARDEN**

- 442. **DOUBLE PINK** (Pink Delight).
- 444. **DOUBLE RED** (Colie Mullins).
- 466. **DOUBLE BLUE** (Kreider Blue).
- 463. **DOUBLE WHITE** (Effie Riegel).

Heavy bushes, 2 to 3 ft. Postpaid: Each \$2.00; 3 for \$5.00;
10 for \$15.00.



New
Rose of Sharon,
Pink Delight



466. Kreider Blue Rose of Sharon

DOUBLE ROSE OF SHARON COLLECTION (Group 24-407)

4 Double Rose of Sharon Bushes (1 of each color) for only \$6.50,
postpaid; or you may order 8 Double Rose of Sharon Bushes
(2 of each color) for only \$12.00, postpaid



456 A. STERN'S TRI-COLOR ROSE OF SHARON
Amazing—3 Colors on a Single Plant!

A sensation! 3 varieties grafted on one bush. Double
Purple—Double Red—Double White. All blooming to-
gether from July till frost. Ecstatic beauty! Postpaid: \$3.00
each; 3 for \$8.50; 10 for \$25.00.



Red
Magnolia

Stern's Garden Aristocrats

Flowering Ornamental Trees
to Enrich the Beauty of
Your Home



Pink Dogwood



Pink Magnolia

Double Scarlet Hawthorn



These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. You'll find the **perfect** tree for your garden on these pages.

Height listed after name indicates size at maturity.

- 680 D. **PINK DOGWOOD** (*Cornus florida rubra*). 15-20 ft. A beauty in the spring with its profuse display of reddish pink flowers, it is even more impressive in the fall with its deep red foliage and scarlet fruits. Prefers partial shade and slightly acid soil. 2-3 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**
- 678 C. **WHITE DOGWOOD** (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. 3-4 ft. **Each \$4.00; 3 for \$11.50.**
- 684 NA. **RED MAGNOLIA** (*Magnolia soulangeana nigra*). 15-20 ft. A rare red-flowering strain of Magnolia. Flowers deep wine-red, the darkest color of any Magnolia. Unfortunately, the picture in the circle does not show the true color. Plants heavily budded with flower buds to bloom this spring. 2-3 ft. **Each \$8.50; 3 for \$24.00; 10 for \$75.00.**
- 684 A. **PINK MAGNOLIA** (*Magnolia soulangeana*). 15-20 ft. Large flowers of delightful fragrance, pink in the bud and white when open, cover the entire tree in the spring before the leaves appear. Heavily budded to bloom this spring. 2-3 ft. **Each \$8.50; 3 for \$24.00; 10 for \$75.00.**
- 711 B. **BLOOD-LEAF PLUM** (*Prunus pissardi* Newport). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**
- 681 B. **DOUBLE SCARLET HAWTHORN** (*Crataegus oxyacantha splendens*). 15-20 ft. Double red flowers cover the branches in May and June, followed by red berries. 4-5 ft. **Each \$6.50; 3 for \$19.00; 10 for \$60.00.**

Blood-Leaf Plum





Japanese Red-Leaf Maple



Tree Wisteria

- 662 A. **JAPANESE RED-LEAF MAPLE** (*Acer palmatum atropurpureum*). 12-15 ft. This is the true, grafted Dwarf Japanese Maple with magnificent purple-red foliage all spring, summer and fall, forming a spectacular contrast to the green of the lawn. You will be proud to own one of these rare plants; everybody admires them wherever they are planted. Plant in full sun for best color effect. 12-15 inches. **Each \$7.00; 3 for \$20.00; 10 for \$65.00.**
- 710 C. **DOUBLE RED FLOWERING PEACH** (*Prunus persica rubra*). 12-15 ft. A beautiful Flowering Peach bursting forth in May with lovely double red blossoms. 3-4 ft. **Each \$2.50; 3 for \$7.00; 10 for \$20.00.**
- 506 A. **SMOKE TREE** (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from midsummer to fall. 2-3 ft. **Each \$2.75; 3 for \$7.50; 10 for \$23.00.**
- 676 C. **AMERICAN REDBUD** (*Cercis canadensis*). 20-25 ft. Also known as Judas Tree, this picturesque aristocrat is striking in the early spring when branches are covered with clusters of pink flowers. 3-4 ft. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**
- 734 A. **TREE WISTERIA** (*Wisteria sinensis*). 8-10 ft. Tree Wisterias are a wonderful novelty for planting on your front lawn. These trees are the **grafted kind** which usually begin to bloom the first year planted. Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens blooming for generations, increasing in size and beauty with each succeeding year. 4½-5 ft. **Each \$12.50; 3 for \$36.00; 10 for \$115.00.**
- 696 B. **GOLDEN CHAIN TREE** (*Laburnum Vossii*). 15-20 ft. Golden yellow flowers resembling yellow Wisteria blossoms; clusters 18 to 20 inches long cover this beautiful tree in May. Frequently bloom the first year planted. A real beauty. 4-5 ft. **Each \$5.00; 3 for \$14.00; 10 for \$40.00.**
- 705 B. **JAPANESE CHERRY** (*Prunus Kwanzan*). 25-30 ft. Double Pink Flowering Cherry of great charm and beauty, single flowers up to 2 inches. They create a spectacular display in May. Plantings of these trees in Washington, D. C., made them well-known and loved everywhere. They are perfectly hardy. 4-5 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**



Smoke Tree

Golden Chain Tree



American Redbud



Japanese Cherry





Stern's Famous ROSE of SHARON TREES

(Hibiscus Syriacus)

**Guaranteed to Bloom in
15 Weeks**

Most exquisite ornamental flowering tree! Stern's brings you the lovely ROSE of SHARON in exciting new beauty you've never seen before. Friends will marvel at it! This entire tree covered with hundreds of huge rose-like flowers is **an unforgettable sight!** Remember these are magnificent trees, one of the loveliest of all flowering trees. Use as an ornamental tree along walks or near your house; admirers will come to your home just to see their magnificent beauty.

GORGEOUS FLOWERS IN 15 WEEKS. Guaranteed. These big trees will burst into glorious bloom **this summer.** With every succeeding year you'll enjoy these ROSE of SHARON trees more than any other tree in your garden.

These are the famous ROSE of SHARON at their glorious best—now the most spectacular of all summer and fall flowering trees. Each bloom is like a perfect Rose—only bigger. Its many ruffled petals, its breath-taking coloring are yours continuously from midsummer until late fall. Require absolutely no special attention. Just plant them and enjoy them. Stern's ROSE of SHARON TREES live a lifetime—a splendid investment for every home owner.

*Look! Huge
Rose-like flowers
Up to 4 Inches Across!*

Makes Your Home a "SHOW PLACE"

These stately ROSE of SHARON trees will add considerable value to your home—plus exquisite beauty. You will delight in their breath-taking abundance of color and blossoms, their cool summer shade. Grows 15 feet high . . . **blooms continuously from July until October.**

Strong, vigorous growers! These amazing trees thrive in any soil. Require little care—become more beautiful each year.

Breath-Taking Colors Now Available in Stern's ROSE of SHARON Trees

- 681 A. **DOUBLE RED.** Hundreds of bright double red flowers, so profuse they will cause some of the branches to droop gracefully.
- 686 A. **DOUBLE PINK.** Large flowers with many delicately curved petals of a rich pink color. An abundant bloomer.
- 688 A. **DOUBLE WHITE.** Pure white. A double-full blossom. Extremely large and very abundant.
- 679 A. **DOUBLE PURPLE.** A beautiful clear purple with deeper colored center.
- 694 A. **SINGLE RED.** Giant flowers of pinkish red with dark red center produced in spectacular abundance.



**BIG TREES—Finest No 1 Quality
4 to 6 Ft. Tall**

Each	3 for	10 for
\$5.00	\$14.00	\$40.00

STERN'S ROSE of SHARON TREE COLLECTION

(Group 24-408)

**5 ROSE of SHARON TREES
(1 of Each) for Only**

\$22.00

New Garden Thrill for You—Starting
This Spring!

STERN'S SUNBURST FLOWERING CRAB APPLE

Acclaimed by Experts—"More
Beautiful Than Washington's
Famous Cherry Blossoms"

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossoms the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.



Almey Crab



Hopa Crab

105 A. STERN'S DOLGO CRAB →

In the spring you'll thrill in the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.00 each; 3 for \$8.50; 10 for \$25.00.

STERN'S SUNBURST FLOWERING CRAB COLLECTION

(Group 24-409)

3 Flowering Crabs (1 of each shown on this page) **\$11.00**
for only

693 A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal which gives them the effect of a 5-sided star. They bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. \$5.00 each; 3 for \$14.00; 10 for \$40.00.

691 A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From mid-summer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.



Fragrant—
Spectacular—
Colorful

Giant Flowered
Improved Hybrid

FRENCH LILACS



President Grevy French Lilac

Perfumed Bouquet Clusters
up to 12 Inches Long
Most Spectacular of All Lilacs. These are Stern's famous French Lilacs. Each spike contains hundreds of big fragrant blossoms. Their heavenly sweet perfume simply can't be described! Cut them for gorgeous bouquets that breathe a message of loveliness. Plant these selected Stern's French Lilacs and get rare garden glory usually absent in old-fashioned common types.

Guaranteed to Bloom. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **bloom-tested**—having bloomed beautifully in the nursery last May. They will grow 10 to 12 feet tall at maturity. **Heavy, well branched bushes.** 1½-2 ft. **Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.**

- 529 A. ALPHONSE LAVALLEE. Double pink.
- 530 A. CHARLES JOLY. Red, double.
- 532 A. CONGO. Single deep red.
- 535 A. KATHERINE HAVEMEYER. Violet-blue, double.
- 536 A. LUDWIG SPAETH. Single red.
- 537 A. MME. CASIMIR PERIER. Double white.
- 539 A. MARIE LeGRAYE. Snow-white, single.
- 540 A. MICHEL BUCHNER. Double lavender.
- 541 A. PRESIDENT GREVY. Double purple.
- 544 A. PRESIDENT LINCOLN. Single blue.

STERN'S FRENCH LILAC COLLECTION

(Group 24-410)

10 Super Fragrant French Lilacs (1 of each) for only \$17.50, postpaid.

5 Super Fragrant French Lilacs (1 of each shown in color pictures) for only \$9.00, postpaid.

Stern's Old Fashioned LILACS

These exquisite Lilacs add spectacular beauty for you to enjoy—and others to rave about. You and yours for generations to come will delight in the sweet fragrance of their blossoms, their breath-taking abundance and color. And these magnificent plants add to the value of your home.

- 548 A. **PURPLE LILAC** (*Syringa vulgaris*). 12-15 ft. BLOOMS IN MAY. The old-fashioned single Lilac, delightfully fragrant. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**
- 549 A. **WHITE LILAC** (*Syringa vulgaris alba*). 12-15 ft. BLOOMS IN MAY. old-fashioned single Lilac, delightfully fragrant. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**
- 547 A. **VILLOSA LILAC** (*Syringa villosa*). 12-15 ft. BLOOMS IN MAY AND JUNE. Produces beautiful clusters of pink flowers after other Lilacs to extend the Lilac season. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**
- 533 A. **JAPANESE LILAC** (*Syringa japonica*). 20-25 ft. BLOOMS IN JUNE. One of the rarest Lilacs, producing majestic clusters averaging 12 inches in size, of creamy yellowish white flowers, extending the Lilac season throughout June. **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**
- 531 A. **CHINA LILAC** (*Syringa chinensis*). 8-10 ft. BLOOMS IN MAY. Its slender, arching branches bearing fragrant purple flowers make this variety different from any other Lilac, and most attractive. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

Stern's Old-Fashioned Lilac Collection

(Group 24-411)
Five Old-Fashioned Lilacs (1 of each) for only \$7.20, postpaid.



China Lilac

**3
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Fragrant FRENCH LILAC TREES

Not a Shrub! Not a Bush!

Exclusive! Only Stern's Offers These Rare Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. But order now—supply is extremely limited.

Breath-Taking Colors Now Available in Stern's French Lilac Tree

- 726 C. **REDDISH PURPLE.** Spectacular flowers of glowing red and purple. Extremely prolific. Immense in size. Exquisitely perfumed.
- 723 C. **VIOLET-ROSE.** Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.
- 724 C. **PURPLE-BLUE.** Soft glowing purple buds opening into rich royal purple-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Stern's RARE TREE HYDRANGEA

A small tree, not exceeding 8-10 ft. height at maturity. Flower panicles are white when they appear in midsummer, changing to shades of pink and bronze as the season progresses. Blooms the first year planted and every year thereafter. A unique tree for the front lawn. 3 to 4 ft. Each \$5.00; 3 for \$14.00; 10 for \$40.00.



Tree Hydrangea

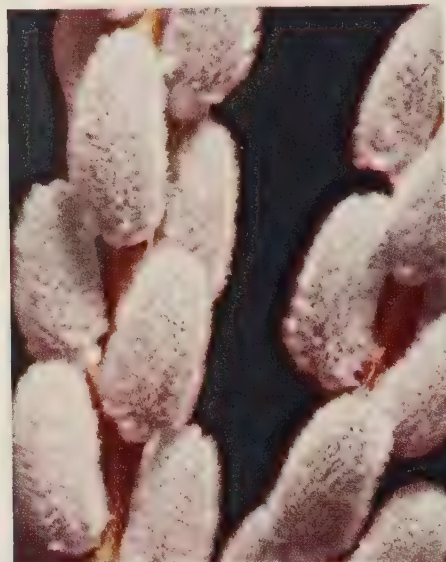


French Lilac Tree





Plant them around your home and along your border for beauty and protection. Plant them 3 to 4 feet apart, preferably three of one kind in a group for most appealing landscape effect.



513 A. PINK SPIREA (*Spiraea Billardi*). 4.5 ft. BLOOMS JULY AND AUGUST. Tall spikes of deep pink flowers. Thrives everywhere, even in dry places. **Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.**

520 A. WHITE SPIREA (*Spiraea van Houttei*). 5-6 ft. BLOOMS MAY AND JUNE. America's most popular shrub. Successful everywhere! **Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.**

518 A. BRIDALWREATH (*Spiraea prunifolia plena*). 5-6 ft. BLOOMS APRIL AND MAY. The true Bridalwreath. Thousands of tiny, double button-like flowers borne like garlands along graceful branches. Leaves turn orange-scarlet in the fall. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

508 A. FRENCH PUSSY WILLOW (*Salix discolor*). 12-15 ft. BLOOMS MARCH AND APRIL. You can cut your first spring bouquets even while snow is still on your lawn! Soft, silvery large catkins cover bush for weeks. Thrives everywhere, even in wet spots. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

558 A. SNOWBALL (*Viburnum opulus sterile*). 10-12 ft. Blooms APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**

461 C. BLUE HYDRANGEA (*Hydrangea Domotol*). 2-3 ft. BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 11). **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

493 A. VIRGINAL MOCKORANGE (*Philadelphus Virginalis*). 6-8 ft. BLOOMS JUNE AND JULY. Most fragrant of all the Mockoranges! Waxy, semi-double flowers. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



405 A. RED BARBERRY (*Berberis atropurpurea*). 4-5 ft. BLOOMS MAY AND JUNE. A continuous maze of color! Pretty yellow spring flowers, red summer and fall foliage, red berries in winter. **Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.**



500 A. ROSE TREE OF CHINA (*Prunus triloba*). 6-8 ft. BLOOMS APRIL AND MAY. Completely covered with delightful double rose-like pink flowers. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



412 A. SWEET SHRUB (*Calycanthus floridus*). 4-5 ft. BLOOMS APRIL AND MAY. Produces large leaves of spicy fragrance. Chocolate-colored flowers. Thrives even in shady locations. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**

Flowering Shrubs for Unusual Color

from March through October

FLOWERING SHRUBS

the First Year Planted

Shipping size: 2 to 3 feet and 3 to 4 feet, except dwarfing types such as Blue Hydrangea which are largest No. 1 grade. Maturity heights are listed below after each variety.



438 A. **GOLDEN BELL** (*Forsythia intermedia spectabilis*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A great upright Forsythia of deep golden yellow color, making a magnificent show early in spring when shrubs are covered with flowers from top to bottom. A real beauty. Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.

439 A. **WEeping FORSYTHIA** (*Forsythia suspensa*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender branches are covered entirely with yellow blossoms as they droop gracefully to the ground. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.



431 B. **WINGED BURNING BUSH** (*Euonymus alatus*). 8-10 ft. BLOOMS IN MAY. A prime favorite! Produces an abundance of yellow flowers which are followed by orange and red berries. Interesting corky bark. Leaves turn into a brilliant crimson in the fall. Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.



564 A. **EVERBLOOMING RED WEIGELA** (*Weigela Newport Red*). 4-5 ft. BLOOMS JUNE UNTIL FALL. New, greatly improved red Weigela. A spectacular flood of trumpet-shaped little red flowers in June followed by scattered flowers throughout the season. Blooms abundantly the first year planted. Hardy everywhere. Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

562 A. **TRICOLOR WEIGELA** (*Weigela nana variegata*). 4-5 ft. BLOOMS MAY AND JUNE. Lovely pink flowers, white and green variegated foliage from spring to fall. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

563 A. **PINK WEIGELA** (*Weigela rosea*). 6-8 ft. BLOOMS MAY AND JUNE. Beautiful pink, profusely blooming bell-shaped flowers along the circling branches. Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.

Stern's BUTTERFLY BUSHES

6 Exciting Colors!

BUTTERFLY BUSHES bloom from JULY UNTIL OCTOBER; they bloom abundantly in long graceful sprays the first year planted, forming a compact bush 4-5 ft. tall. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

Stern's "BUTTERFLY" COLLECTION

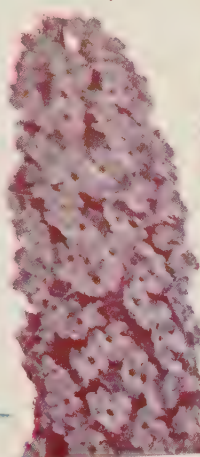
(Group 24-412)

12 Butterfly Bushes in 6 exciting colors (2 of each shown) for only \$14.00, postpaid; or you may order 6 Butterfly Bushes (1 of each shown) for only \$7.50, postpaid.

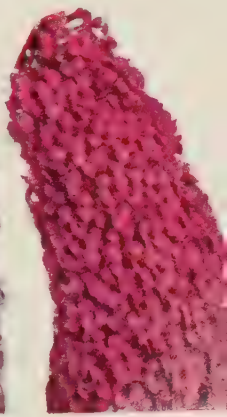
- 408 A. **PURPLE BUTTERFLY BUSH** (*Buddleia, Ile de France*)
- 406 A. **PINK BUTTERFLY BUSH** (*Buddleia, Charming*)
- 410 A. **RED BUTTERFLY BUSH** (*Buddleia, Fire Flame*)
- 398 A. **BLUE BUTTERFLY BUSH** (*Buddleia, Midnight Blue*)
- 407 A. **DUBONNET BUTTERFLY BUSH** (*Buddleia, Dubonnet*)
- 399 A. **WHITE BUTTERFLY BUSH** (*Buddleia, Snowbank*)



Butterfly Bush, Charming



Midnight Blue



Dubonnet

Glamour — Easy to Grow — Impressive



464 B. **EVERBLOOMING SUNGOLD HYPERICUM.** 1½-2 ft. BLOOMS JUNE UNTIL OCTOBER. Charming low shrubs producing immense quantities of brilliant golden flowers 2½ to 3 inches in diameter. Blooms all summer and fall. **Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00.**



Pink Almond



559 A. **BLUE CHASTE TREE** (*Vitex macrophylla*). 8-10 ft. BLOOMS JULY UNTIL OCTOBER. A rare and unusual shrub that makes a spectacular display of color. Lovely lavender-blue flowers in seemingly never-ending abundance. **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

Everblooming Mockorange



Enhance the beauty of your home with

Create a garden setting for your home with these colorful shrubs. Enjoy a lifetime of color and grace with these flowering selected specimens.

482 A. **RED HONEYSUCKLE** (*Lonicera tatarica rubra*). 8-10 ft. BLOOMS APRIL AND MAY. A marvelous new Honeysuckle whose glowing red flowers are marked with deep golden yellow stamens. The brilliant red berries last all summer. **Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.**

462 A. **PEEGEE HYDRANGEA** (*Hydrangea paniculata grandiflora*). 8-10 ft. BLOOMS FROM JULY TO OCTOBER. Immense cone-shaped blooms turn gradually from white to pink bronze. Thrives in sun or shade. Hardy everywhere. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

497 A. **PINK ALMOND** (*Prunus glandulosa*). 5-6 ft. BLOOMS APRIL AND MAY. Gorgeous small shrub bearing an abundance of small, double rose-like flowers closely set upon its twigs before the leaves appear. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

425 B. **DWARF DEUTZIA** (*Deutzia gracilis*). 4-5 ft. BLOOMS MAY AND JUNE. A graceful, free-flowering shrub with myriads of pinkish white flowers on slender, arching branches. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



Dwarf Red Spirea

494 A. **EVERBLOOMING MOCKORANGE** (*Philadelphus Minnesota Snowflake*). 6-8 ft. BLOOMS JUNE UNTIL OCTOBER. A greatly improved new Mockorange. The shrub is completely covered with fully double and exceptionally sweet-scented flowers in June, and continues to bloom throughout summer and fall, making a shapely, graceful specimen shrub. A real beauty. **Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

512 A. **DWARF RED SPIREA.** (*Spiraea Anthony Waterer*). 3-4 ft. BLOOMS JUNE TO SEPTEMBER. Flat heads of red flowers, successful even in shady places. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**



Dwarf Blue Spirea



Red Flowering Quince



460 A. **HILLS OF SNOW** (*Hydrangea arborescens grandiflora*). 4-5 ft. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

NEW COLOR HARMONY SHRUBS

413 B. **DWARF BLUE SPIREA** (*Caryopteris, Blue Mist*). 1½ to 2 ft. BLOOMS AUGUST UNTIL OCTOBER. One of the few shrubs that bloom in late summer and early fall. A compact bush with silvery foliage and powdery blue, fringed flowers. Protect during winter like Rose bushes. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

493 A. **VIRGINAL MOCKORANGE** (*Philadelphus, Virginal*). 6-8 ft. BLOOMS JUNE AND JULY. Most fragrant of all the Mockoranges! Waxy, semi-double flowers. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

422 A. **RED FLOWERING QUINCE** (*Cydonia japonica*). 5-6 ft. BLOOMS APRIL AND MAY. The old-fashioned Fire Bush. Its scarlet blossoms make a gorgeous spectacle of inspiring colors! **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

443 A. **WITCH HAZEL** (*Hamamelis virginiana*). 12-15 ft. BLOOMS FROM OCTOBER UNTIL DECEMBER. Bright yellow flowers. Large leaves turn yellow, orange and purple in the fall. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**

430 A. **RUSSIAN OLIVE** (*Elaeagnus angustifolia*). 15-20 ft. BLOOMS MAY AND JUNE. Fast grower. Silvery leaves and branches; white berries. In the spring the silvery flowers, with contrasting yellow inside, emit a spicy fragrance. Very hardy, thriving even in poorest soil. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**



553 A. **EVERBLOOMING TAMARISK** (*Tamarix hispida*). BLOOMS JULY AND AUGUST. One of the finest of all shrubs. The graceful feathery foliage is of silvery blue color; rosy pink flowers appear all summer. Flowers and foliage are lovely for cutting. Caution: Tamarisk develop few roots. They must be cut back to 6 inches at time of planting to insure satisfactory results. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

472 A. **BEAUTY BUSH** (*Kolkwitzia amabilis*). 5-6 ft. BLOOMS MAY AND JUNE. Impressive bell-shaped pink flowers completely cover this charming Oriental shrub. Plant in good soil. Blooms in full glory after the second year. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



470 A. **DOUBLE GLOBE FLOWER** (*Kerria japonica flore-pleno*). 4-5 ft. BLOOMS FROM JUNE UNTIL FALL. Golden yellow, rose-like double flowers in June and scattered flowers until late fall on slender branches. One of the most beautiful shrubs. Does well in sun as well as in partial shade. **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

428 A. **DEUTZIA** (*Deutzia, Pride of Rochester*). 6-8 ft. BLOOMS JUNE AND JULY. Blooms with a perfect mass of lovely double white flowers tinged pink. Grows in sun or partial shade. **Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

*Stern's Garden Aristocrats
for the Home of Distinction*

Selected Specimen

Pride of America's Showplace Estates

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer—Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort.

Height after name indicates size at maturity. Trees are well branched except for new Crimson King Maple.

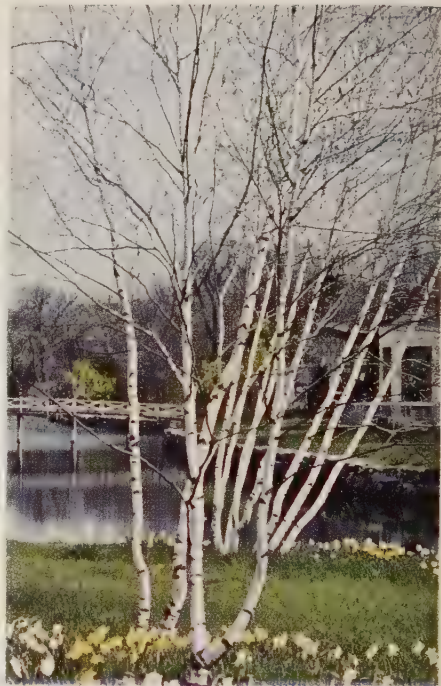
THE MOST BEAUTIFUL OF ALL THE MAPLES 660 A. STERN'S CRIMSON KING MAPLE

Sensational New Purple "Flower-Foliage" Tree

Holds its amazing rich purple color from earliest spring 'till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years. Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly, 6 to 8 ft. tall. Each \$9.00; 3 for \$25.00; 10 for \$80.00.



Crimson King Maple



670 A. WHITE BIRCH (*Betula alba*). 25-30 ft. Most attractive as individual specimens on the lawn! We have an excellent supply grown as clumps with 3 trunks. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. Each clump with 3 trunks, 5-7 ft. tall, \$6.00; 3 clumps (3 trunks each) for \$17.50.

672 A. CUT-LEAF WEEPING WHITE BIRCH (*Betula alba laciniata*). 30-35 ft. A graceful white-barked tree with drooping limbs and cut-leaved foliage. Single stem. 6 to 8 ft. tall. Each \$6.50; 3 for \$19.00.



663 A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower, making a compact, well shaped tree with dense rich foliage, deep green all summer. 6 to 8 feet tall. Each \$6.00; 3 for \$17.50.

661 A. SILVER MAPLE (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silvery on the under side and beautifully colored in the fall. 6 to 8 feet tall. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

SHADE TREES



725 A. EUROPEAN MOUNTAIN ASH (*Sorbus aucuparia*). 20-40 ft. One of the most ornamental of all trees, its clusters of flashy orange-colored fruits form a brilliant picture from midsummer until late fall. 6 to 8 feet tall. Each \$5.00; 3 for \$14.00; 10 for \$40.00.



728 A. SWEET-SCENTED LOCUST (*Robinia pseudoacacia*). 50-60 ft. A fast growing shade tree with fine foliage that permits enough light to filter through to grow lawn grass all around up to the trunk. Long, drooping clusters of sweet-scented white flowers fill the air with sweet fragrance in May and June. The tree is drought-resistant and thrives under most unfavorable conditions, even in poorest soil. 6 to 8 feet tall. Each \$5.00; 3 for \$14.00; 10 for \$40.00.



721 A. GOLDEN WEeping WILLOW (*Salix Niobe*). 40-50 ft. This botanical beauty grows fast, has golden yellow bark. Attractive in summer and winter. Thrives everywhere, even in wet spots. 6 to 8 feet tall. Each \$3.50; 3 for \$10.00.



727 A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented, cream-colored blossoms over the entire tree in midsummer. 6 to 8 feet tall. Each \$7.50; 3 for \$21.00.

703 A. LOMBARDY POPLAR (*Populus nigra italica*). 60-80 ft. A narrow grower, especially effective for specimen planting as for boundary lines and entrances. Excellent as windbreak. 6 to 8 feet tall. Each \$1.50; 10 for only \$14.00; 25 for \$30.00.

STERN'S NURSERIES PROUDLY
PRESENTS A NEW GARDEN
MASTERPIECE

MAN-HIGH EYE-LEVEL GLADIOLUS

Amazing Tree-size Specimens
5 to 6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

- ... Imagine towering spikes taller than the average man—with a flowering head up to a yard long ...
- ... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring $5\frac{1}{2}$ to $8\frac{1}{2}$ inches in diameter ... each flower the size of a giant Amaryllis ...
- ... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...
- ... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$5.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford. Now you can grow these amazing horticultural specimens in your own garden without risk!

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glad's"—about 5-6 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

RUSH ORDER—Our supply of these rare bulbs is extremely limited.





Grows up to 3 Inches in a Single Day

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King Size flowers. Rich deep color with a velvety glow. One of the largest—easily reaches 6 feet.
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

Stern's Finest Quality—Officially Rated No. 1 Size
Every Stern's Bulb Treated INSECT RESISTANT
Every Bulb Guaranteed to Bloom in 90 Days or Less

3 of each listed above—	15 bulbs	... \$ 3.25	All Prices Postpaid
5 of each listed above—	25 bulbs	... 5.00	
10 of each listed above—	50 bulbs	... 9.50	
20 of each listed above—	100 bulbs	... 18.00	





NOW
EVERY GARDEN COLOR
in Stern's
Rainbow Assortment
GARDEN GLADIOLUS

For Masses of Ravishing Garden Colors

Now enjoy all the beautiful bouquets you can pick. Adorn your home with colorful floral arrangements. Scatter your garden with a rainbow of splendor. This magnificent color harmony of Garden Gladiolus contains all the color you've always wanted from white to almost black, with many shades of red, pink, yellow, lavender, purple, orange, blue, as well as the exquisite blended varieties. Every bulb selected by us from a famous name variety that would cost you at least twice as much if you bought them separately. We've chosen only the largest flowering types, including many ruffled sorts. All of these specially priced Garden Glads will bloom this summer—producing up to 21 large florets on tall sturdy stems.

LARGE BULBS—All Colors Mixed
as Shown in Picture

	25 for	50 for	100 for	250 for
Postpaid	..\$2.50	\$4.50	\$8.50	\$20.00

"Little Prince Charmings
of The Garden"

Stern's New Miniature
BABY GLADIOLUS

Exact, Living Scale-Models of Our
Famous Man-High Glads

We proudly introduce a new race of baby or miniature Gladiolus—just ideal for small floral arrangements, beautiful bouquets and corsages, exquisite table centerpieces. Use them anywhere where standard Glads are too big. Their sizzling brilliant colors blooming in your perennial border, rock garden, in beds or among low-growing annuals are a spectacular sight. Some are plain petaled or ruffled—others are hooded. Try them—they will delight you.

LARGE BULBS—All Colors Mixed
as Shown in Picture

	10 for	25 for	50 for	100 for
Postpaid	\$3.00	\$6.00	\$11.00	\$20.00



3 Exotic Lilies

New Super-Hardy Strains Guaranteed to Thrive in YOUR Garden

These graceful new Lilies were grown for Stern's Nurseries' customers by the world's most famous Lily hybridizer. They are absolutely hardy—guaranteed to thrive anywhere in the United States. These magnificent flowers are a most recent development. Gracefully tall, producing up to fifty large trumpet-shaped Lilies on a single plant—their sparkling colors will provide new enchantment for your summer garden.

Large bulbs, postpaid: 3 for \$2.75; 6 for \$5.00; 10 for \$8.00; 25 for \$18.00.

Stern's HARDY LILY COLLECTION

(Group 24-413)

- 3 Hardy Garden Lilies (1 of each shown) for \$2.75, postpaid.**
- 6 Hardy Garden Lilies (2 of each shown) for \$5.00, postpaid.**
- 9 Hardy Garden Lilies (3 of each shown) for \$7.25, postpaid.**

ENCHANTMENT. One of the most beautiful of all Lilies. Upright flowering with large blooms of nas-turtium-red. Blooms in late June—flowers last for weeks. A blaze of color on 4-ft. stems. Great heads of flowers 4 to 5 inches across. Hardy everywhere—vigorous and disease resistant. Plant 7 inches deep, in sun or partial shade and in a well-drained location. **Will bloom this summer.**



Enchantment



GIANT OLYMPIC. Truly an "All-American" Lily—Giant Olympic will bloom freely all over America. Huge trumpet-shaped flowers, 7 to 9 inches long and 5 to 6 inches across. Large clusters of blooms on sturdy 4 to 5-ft. stems. This unusual seedling strain has pleasing variations in form and color, from pure white to deep ivory with golden throats and shades of pink on the outside. Starts flowering in July and continues for several weeks. Very fragrant. Plant 5 to 7 inches deep in full sun or partial shade—leave undisturbed. Will increase in size and beauty year after year. **Will bloom this season.**



GOLDEN CHALICE. Exquisite new hybrid. The color ranges from a light lemon-yellow to yellow and gold. Large clusters of magnificent flowers, 4 to 5 inches across. Blooms in June on sturdy stems 2 ft. high. A hardy vigorous hybrid that will thrive in all sections of the country. Drought resistant—thrives in dry locations. Plant 7 inches deep, in sun or partial shade. **Will bloom this summer.**

Blooms All Summer Long
in Shady Nooks
Where Even Grass Won't Grow!

Stern's GIANT

Double Camellia-Flowered

BEGONIAS

**World's Most Spectacular Flower
Measures Up to 8 Inches Across**

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms, from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

**Guaranteed to Bloom This Summer!
A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of one color. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3, or 4 colors) for \$6.00; 100 for \$20.00.

**Stern's "Emperor" Mixture of
Double Camellia-Flowered Begonias**
(Group 24-414)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 50 for \$11.00; 100 for \$20.00.

STERN'S NEW Lyondel Hybrids

Hardy Northern

GIANT

Delphiniums

Huge, Colorful Spikes up to 5 Feet Tall!

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Lyondel Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 20 to 30 inches long—each individual floret is unusually large—often 2½ inches across or more. And their flowers are mostly of the **double type** with eight or more broad petals of exquisite coloring.

Tall and stately, they grow to 5 feet high without staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye level beauty seldom seen before.

Stern's Lyondel Hybrid Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "near pink." Truly, in shape—in color—in growing habit, these Delphiniums are among the most majestic of all garden flowers.

MOST IMPORTANT—these New Stern's Lyondel Hybrid Delphiniums are perfectly hardy as far north as Boston, Mass. They withstand the combination of severe winters and droughty summers better than any Delphinium we know. Plant some this spring. You will enjoy their outstanding beauty for many years.

Mixed Colors, Postpaid

3 for\$2.50	10 for\$ 7.50
6 for 4.75	25 for 15.00

Double Flowers
Double Blooming
Double
Enjoyment



1/3 of
Natural
Size



Edulis Superba

*50 Years of Beauty
for Less than
10 Minutes Work!*

STERN'S LIFETIME **GIANT PEONIES**

**Huge Blooms Up to 10 Inches Across
Enjoy Spectacular Blooms Without
Lifting a Finger!**

Hardly any other flower compares in dramatic splendor with these exquisite giant STERN'S Peonies. Their spectacular size, their bursting color, their dazzling fragrance have earned the title, "Queen of the Garden." Stern's Peonies last a lifetime, increasing each year in size and beauty—even if you neglect them. In deserted gardens that haven't been touched for 10 years, you'll still find these Lifetime Peonies blooming in unequalled splendor!

WORLD FINEST PEONIES FOR YOUR GARDEN

DEEP DOUBLE RED, Inspecteur Lavergne

DOUBLE ROSE RED, Felix Crousse

DEEP DOUBLE PINK, Edulis Superba

DOUBLE SILVERY PINK, Mme. Jules Dessert

DOUBLE GIANT WHITE, Baroness Schroeder

Heavy well-developed plants with 3 to 5 eyes, guaranteed to bloom.

	Each	3 for	10 for	25 for
Postpaid	\$1.50	\$4.20	\$13.00	\$30.00

STERN'S LIFETIME GIANT PEONY COLLECTION

(Group 24-415)

10 Double Giant Peonies (2 of each) for only \$13.00, postpaid.

If you do not want the entire collection we will supply 5 Double Giant Peonies (1 of each) for only \$7.00, postpaid.



Mme. Jules Dessert



Inspecteur Lavergne



How to have a **TECHNICOLOR®**
Garden of Lilies Without Work

Stern's
ALL-AMERICAN
RAINBOW
DAYLILIES

Enjoy dramatic new colors year after year

Grow these spectacular new DAYLILIES anywhere. Plant them anywhere in your garden—in any soil, sandy or clay; moist or dry. Plant them in shade or in sun; in the far North or the deep South. Here's the answer to all your garden problems—here's real trouble-free beauty. Just plant them, then forget them. These Stern's All-American Daylilies will care for themselves—producing more color, more flowers, more beauty every year!

Blooms from June Until September

Flowers in succession at different times from late spring until early fall. Months indicate their main blooming period.

BARONET. Brick-red with orange throat. June-July.

BETTY ANN. Apricot with large mahogany eye. July-Aug.

CABALLERO. Bicolor rose and yellow. July-Aug.

HYPERION. Outstanding lemon-yellow. July-Aug.

MARGARET PERRY. Brilliant orange-scarlet. Lined with yellow. Aug.-Sept.

MARY GUENTHER. Carmine-red and clear yellow. June-July.

MIKADO. Rich orange with deep mahogany-red throat. Fragrant. July-Aug.

OPHIR. Deep golden yellow. July-Aug.

PURPLE WATERS. Wine-purple, yellow throat. June-July.

PATRICIA. Pale yellow. July-Aug.

	3 for	10 for	25 for
Postpaid	\$3.75	\$12.00	\$25.00

Gaillardia

One of the most desirable, hardy flowers thriving and flowering throughout the heat of the summer from June until November. An excellent flower for bouquets and table decoration. Plants do best in a sunny location.

AUREA PUREA. Pure yellow.

BURGUNDY. Shining deep wine-red.

DAZZLER. Bright golden yellow with rich maroon center.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

STERN'S GAILLARDIA COLLECTION

(Group 24-417)

3 Gaillardia plants (1 of each) \$2.00, postpaid.

6 Gaillardia plants (2 of each) \$3.75, postpaid.



Gaillardia



Pink Umbrella Plant

Stern's ALL-AMERICAN DAYLILY COLLECTION

(Group 24-416)

Ten Stern's Daylilies (1 of each color) for only \$12.00, postpaid. If you do not want the entire collection select any 5 (your choice of colors) for only \$6.25, postpaid.

Pink Umbrella Plant

(Sedum Spectabile, Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even on poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2 to 2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep the foliage dry when watering.

½ of Natural Size



Colorful Hot-Weather
Garden Lifesaver!

Stern's
European Type
**Multi-Flower
PHLOX**

Blooms Gloriously Even in
Withering Heat Where Other
Flowers May Fail!

**Guaranteed to Bloom
This Summer**

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! A few of these plants supply color and beauty equal to many times their number in other types of plants.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Choose from These 10 Harmonizing Colors

SOFT FUCHSIA PURPLE-RED, San Antonio.

A huge flower!

PURE WHITE, Mary Louise. New variety, a strong grower.

GLEAMING PINK, Lillian. A wonderful new pink.

SCARLET-CRIMSON, Leo Schlageter. One of our finest colors.

ROYAL PURPLE, Royal Purple. The finest purple ever developed.

ORANGE FLAME, Spitfire. Salmon-orange with red eye.

SHELL PINK, Salmon Glow. Most exquisite pink.

SALMON-PINK and RED, Daily Sketch. A marvelous combination.

LAVENDER-PURPLE, Starlight. Warm purple with white star.

SUNSET-RED, Charles Curtis. Most brilliant of all Phlox.

**Stern's SPECIAL PHLOX
COLLECTION**

(Group 24-418)

Ten Harmonizing Colors of Hardy Phlox—1 of each. Guaranteed to bloom this summer for only \$6.00, postpaid.

If you do not want the entire Collection, we will supply 5 Hardy Phlox Plants, your choice of colors, for only \$3.25, postpaid.

Stern's CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Order soon. Early planting required because they bloom so early.

Strong plants, No. 1, postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)

BLUE CARPET PHLOX (G. F. Wilson)

PINK CARPET PHLOX (Moerheimi)

WHITE CARPET PHLOX (Alba)

**CARPET PHLOX
COLLECTION**

(Group 24-417)

20 Carpet Phlox (5 of each color) for \$15.00, postpaid.

40 Carpet Phlox (10 of each color) for \$28.00, postpaid.

100 Carpet Phlox (25 of each color) for \$50.00, postpaid.



Big Everblooming Carnations for Outdoor Garden Beauty! Special Corsage and Bouquet Feature *Sweet Scented* **HARDY EVERBLOOMING CARNATIONS**

Never before have we been able to offer garden-hardy Carnations of such size and color. These new varieties are an absolutely hardy race. Grow 15 inches tall. Closely resembling the prized greenhouse types—they will provide large sweet-scented flowers in a spectacular assortment of colors. Now you can enjoy magnificent everblooming Carnations in your own garden starting in late spring and continuing until late fall. Don't miss the thrill of picking these wonderful new Carnations for cut flowers, bouquets, corsages, boutonnieres, as well as for garden decoration.

FIVE EXCITING COLORS

BEATRIX. Salmon-pink.

DUBONNET. Deep violet.

ROSE UNIQUE. Lovely rose-pink.

SWEET MEMORY. Pure white, maroon center.

WALLACE RED. Blazing scarlet.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00; 100 for \$60.00.

STERN'S EVERBLOOMING CARNATION COLLECTION (Group 24-419)

5 Hardy Carnations (1 of each) for \$3.95
10 Hardy Carnations (2 of each) for 7.50
15 Hardy Carnations (3 of each) for 11.00
25 Hardy Carnations (5 of each) for 16.00

OLD-FASHIONED BLEEDING HEART

(*Dicentra spectabilis*)

An old-fashioned favorite; its pink, heart-shaped flowers resemble a graceful Valentine. One of the hardiest flowers, it thrives under adverse conditions—even when neglected for years. They do exceedingly well in partial shade, forming a graceful low-growing bush with hundreds of beautiful flowers. **Order soon.** Early planting required because they bloom so early. **Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.**

Old-Fashioned Bleeding Heart

EVERBLOOMING POKER PLANT

(*Tritoma*)

Newly developed hybrids of the Poker Plant. **BLOOM FROM JUNE 'TIL SEPTEMBER,** some even into October. They are an entirely new type of hardy flowers, in red, yellow, white colors, 2½ to 3 ft. in size, beautiful in groups and border, excellent for cutting. **Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.**

GLOW. Bright coral-red.

PRIMROSE BEAUTY. Clear primrose-yellow.

WHITE GIANT. Ivory-white.

ROYAL STANDARD. Bright crimson-red changing to golden yellow for the lower third of the flower.

EVERBLOOMING POKER PLANT COLLECTION (Group 24-420)

Twelve Everblooming Poker Plants (3 of each) for only \$10.00, postpaid.

If you do not want the entire Collection you may purchase 4 Poker Plants (1 of each) for only \$4.00, postpaid.

STOKESIA, BLUE MOON

Immense light blue flowers 5 to 6 inches across on 15-inch stems. **BLOOMS FROM LATE SUMMER UNTIL LATE FALL.** A real beauty admired by everybody. **Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.**

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Hardy Carnations



Poker Plant

Stokesia,
Blue Moon





Christmas Rose

Rushed from Holland via Air Express IMPORTED AIR-FLIGHT CHRISTMAS ROSE

(*Helleborus niger altifolius*)

Blooms Outdoors from October to March

The miracle winter flower! Stern's brings you the world's choicest **freshly dug** Christmas Roses imported from Holland. Thanks to Trans-Atlantic Air Express, you will receive your plants only a few days after they were dug in Holland.

Exquisite Blossoms All Winter Long

Just imagine—Christmas Roses in your garden in **December!** These exquisite roselike flowers are known botanically as *Helleborus niger altifolius*. Freezing snow won't stop them. Even in mid-winter, a few mild days will bring out a spectacular array of these roselike showy white flowers with bright-as-sunshine yellow center. Their heavy, leathery leaves are decorative and evergreen the year around. The plants stand about 8 inches high and are ideal as an evergreen border set in front of foundation planting.

Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

Strong plants, No. 1. Postpaid: 3 for \$3.75; 6 for \$7.50; 12 for \$15.00.

Delicious Fresh Strawberries from June 'til November

Stern's Sensational *Superfection*

Everbearing Strawberries

Produces 300% MORE
FRUIT Than Older
Varieties

Actual field tests prove Superfection's superiority, out-producing older varieties, such as Gem, Wayzata, Brune's Marvel, Streamliner, Mastodon, Gemzata — Superfection gives you 3 times more fruit than the combined average of these older varieties.

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens.

Pick Delicious Sun-Ripened Berries Within 90 Days— Guaranteed!

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a never-ending supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

Superfection produces giant size berries up to one inch in diameter. A brilliant deep red color right through, they hold



Superfection Strawberries—from June 'til November

their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Super-Grade Plants, No. 1

	50 for	100 for	500 for	1000 for
Postpaid	\$3.75	\$6.00	\$20.00	\$35.00

Stern's Everbearing Strawberry Garden

(Group 24-421)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

Only \$10.00, Postpaid

Half Collection, 50 each, total 100 plants for \$5.50, postpaid.

For FRESH FRUIT or PRESERVES
It Pays to Plant Stern's Quality

JUNE BEARING STRAWBERRIES

Now Available! Extra Large
Plants for Bigger Crops!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well-developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants cannot be compared to ordinary plants offered by others. Compare growth and crop—prove to yourself it pays to buy these Stern's Super-Grade quality plants. The space and work are the same, the results are incomparably better with Stern's Super-Grade plants.



Fairfax



FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

	50 for	100 for	500 for	1000 for
Super-Grade Plants, No. 1, Postpaid	\$2.50	\$4.00	\$15.00	\$25.00

- FAIRFAX.** (Early.) One of the largest and one of the best. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen.
- ✓ **PREMIER.** (Early.) Leading variety among commercial planters. Be sure to include some in your garden for large, smooth, perfectly flavored berries.
- ✓ **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.
- ✓ **SPARKLE.** (Midseason.) Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.
- ✓ **EDEN.** (Midseason.) A new, large and very productive Strawberry with firm flesh, deep red to the center. Excellent for freezing.
- ✓ **FAIRPEAKE.** (Late.) This variety is our best late berry. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.

Every Plant Guaranteed to Live and Bear!

Don't take chances. Why waste time and money on inferior bargain plants? Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by SPECIAL STERN'S MOIST-LOCKED packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

PLANTING DISTANCE

Set plants 1 ft. apart in rows 2 ft. apart. Keep all runners nipped off. Or: Set plants 2 ft. apart in rows 4 ft. apart. Allow runners to fill to 2 ft. wide.

Stern's Family Strawberry Patch (Group 24-422)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

200 Strawberry Plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—

For Only \$7.50, Postpaid

100 Plants (25 each above)

For Only \$4.00, Postpaid



Sparkle

Stern's Famous RASPBERRIES

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well-drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants, 2-Year Transplanted—Postpaid

	5 for	10 for	25 for	100 for
Everbearing September	\$3.75	\$6.50	\$15.00	\$50.00
Indian Summer, Latham, Newburgh	2.00	3.50	8.25	30.00
Morrison, Sodus	2.00	3.50	8.25	30.00

*Guaranteed
to Grow
and Bear*



Everbearing
September Raspberry



Latham

Sodus



The First Truly EVERBEARING RASPBERRY!

316 A. **EVERBEARING SEPTEMBER.** Red. A greatly improved new Everbearing Raspberry. Bears at usual Raspberry time in July; starts a second crop early in September, and produces fruit constantly throughout October into November right up until freezing weather. Fruit does not crumble. Plants are vigorous and hardy in coldest sections.

311 A. **INDIAN SUMMER.** Red. Two crops each year. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

312 A. **LATHAM.** Red. The most popular of all red Raspberries. Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

313 A. **MORRISON.** Black. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!

314 A. **NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

315 A. **SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

STERN'S Famous FAMILY RASPBERRY GARDEN (Group 25-423)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop Raspberry Plants, 2-Year, Transplanted (5 of Each—Indian Summer, Latham, Newburgh, Morrison, Sodus).

For Only \$8.25, Postpaid

Morrison



**HUGE BERRIES
THAT MEASURE UP
TO 2 INCHES AROUND**

Stern's Triumph

JUMBO BLUEBERRIES

**New Giant-Size Berries on
Gorgeous Ornamental Shrubs!**

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. In spring their blossoms are a delight. In summer their huge berries are as beautiful as they are delicious. Their lush foliage is almost evergreen. The leaves are glossy and multi-colored as the seasons change. In winter the entire bush turns a brilliant red.

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mix-



ing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes, 3-yr., 18-24 in.

	2 for	10 for	25 for
Postpaid	\$4.00	\$16.00	\$35.00
303 A. Rancocas. (Early.)	301 A. Pemberton. (Midseason.)		
305 A. Stanley. (Early.)	307 A. Dixie. (Midseason.)		
302 A. Pioneer. (Midseason.)	300 A. Jersey. (Late.)		



STERN'S BLUEBERRY GARDEN

(Group 24-425)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

\$11.00, Postpaid
12 Plants (2 of each)
for Only \$19.00, Postpaid

Ranch-Style "Flower 'n Fruit"

DWARF TREES

for the New Home of Distinction

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late fall. In late summer and fall, their beauty is accentuated with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

Stern's "Little Giant" DWARF PEAR TREES

Will Bear Next Summer!

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful full size fruit—*even larger than that produced by many regular size trees.* That is due to our special rooting stock, a type of root developed specially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 8 to 10 feet! Plant 2 varieties of Pears 15 ft. apart for cross-pollination.

Dwarf Pear Trees, 2-year, 3½-4½ ft.
2 for \$6.75; 4 for \$13.00; 6 for \$19.50.

- 190 A. Bartlett Dwarf
- 191 A. Clapp's Favorite Dwarf
- 192 A. Duchess d'Angouleme Dwarf
- 194 A. Seckel Dwarf

Dwarf Ded Delicious Apple



Dwarf Bartlett Pear

Stern's "Little Giant" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

Dwarf Apple Trees, grafted on semi-dwarfing Malling No. 1 root stocks, 2-year, 3½ to 4½ ft. 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

- | | |
|----------------------------|---------------------------------|
| 140 A. Baldwin Dwarf | 143 A. Yellow Delicious Dwarf |
| 141 A. Cortland Dwarf | 144 A. Red McIntosh Dwarf |
| 142 A. Red Delicious Dwarf | 148 A. Yellow Transparent Dwarf |

Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

Stern's Miniature Orchard

(Group 24-426)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

- 2 Dwarf Pears (Bartlett and Clapp's Favorite)
- 2 Dwarf Apples (Red McIntosh and Yellow Delicious)
- 4 Trees for Small Space and Early Crops

For Only \$14.00

Stern's Dwarf ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

Orange
Quince



This tree, which seldom grows more than 6 to 8 feet high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

276 A. ORANGE QUINCE. 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75.

Choice Fruits That Will Be the Pride of Your Household

APRICOTS and NECTARINES

These Special Stern's Varieties are Guaranteed Hardy!

APRICOTS. Beautiful trees for fine ornamental effect. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy, wherever Peaches grow. Plant 2 varieties for cross-pollination.

NECTARINES. You'll thrill to serve this unusual and delicious fruit. We especially recommend the Sure Crop variety for the quality of its fruit. Nectarines are self-fruitful, require no cross-pollination.

Apricots and Nectarines, 1-2 yr., 4-6 ft. Each \$2.50; 2 for \$4.75; 3 for \$7.00.

- 270 A. Early Golden Apricot.
- 272 A. Moorpark Apricot.
- 278 A. Sure Crop Nectarine.



Moorpark Apricot

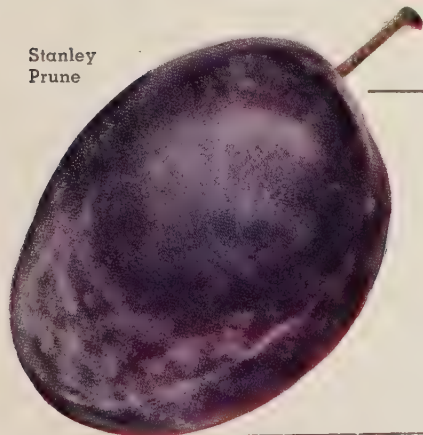
Stern's Early Bearing PLUM TREES

New Improved Varieties That Bear Big Crops Early! Wonderfully Flavorful!

All of our Plum trees are self-fruitful.

- | | Each | 10 for |
|---|--------|---------|
| Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted | \$3.00 | \$25.00 |
| Standard Trees. 2-year, 5-6 ft. | 2.00 | 18.00 |
| Standard Trees. 2-year, 4-5 ft. | 1.75 | 15.00 |
| 233. ITALIAN PRUNE. September. Dark purple, juicy, delicious. | | |
| 235. REINE CLAUDE (Green Gage). September. Large, pale yellow, marked with red. | | |
| 236. SHROPSHIRE DAMSON. October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree. | | |
| 237. STANLEY PRUNE. September. An annual and early bearer of large, dark blue, juicy, sweet Plums. | | |

Stanley
Prune



Famous Stern's CHERRY TREES Bear YOUNG! Bear every year!

Sugar-Sweet Cherries for Delicious Fresh Fruit
Wonderful Montmorency for Finest Pies

Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

- | | Each | 10 for |
|--|--------|---------|
| Quick Crop Trees, on semi-dwarfing Mahaleb Rootstocks, 3-yr., 5-6 ft. | \$3.00 | \$25.00 |
| Standard Trees, on semi-dwarfing Rootstocks, 2-year, 4-5 ft. | 2.50 | 23.00 |
| 201. BLACK TARTARIAN. Early July. Sweet. Bright, purplish black. | | |
| 207. NAPOLÉON. Early July. Sweet and large. A pale yellow with bright red cheek. | | |
| 208. SCHMIDT'S BIGARREAU. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy. | | |
| 209. WINDSOR. Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich. | | |
| 206. MONTMORENCY. Mid-July. The leading Sour Cherry and the best pie-maker. | | |



Schmidt's Bigarreau

Stern's CHERRY-PLUM COLLECTION

(Group 24-427)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Pie Cherry (Montmorency)
- 1 Plum (Stanley Prune)
- 4 Quick Crop Cherry and Plum Trees

For
Only **\$11.50**

Gorgeous
Triple-Feature
Trees

709 B

New Ornamental Flowering Red-Leaf Peach

Stern's "Royal Red"

RED LEAF PEACH

Beautiful in Flower—Color—Foliage—and Fruit

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 ft. tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

	Each	3 for	10 for
Selected, No. 1 Trees, 4-6 ft. . .	\$3.00	\$8.50	\$25.00



Selected Juicy-Rich Peaches for the Home Garden

Stern's Famous Hardy Peach Trees

The Fastest Growing of All the Fruit Trees

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within one year after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

	Each	10 for
Quick Crop Trees, 2-year, 6-7 ft. Usually bearing second or third year planted	\$3.00	\$25.00
Standard Trees, 1-year, 4-6 ft.	2.00	18.00

- 254. **ELBERTA.** Late September. America's favorite; this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- 250. **BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- 255. **GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a favorite; its hardy vigor makes it a "must" for your garden.
- 256. **HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.
- 258. **RED HAVEN.** A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

STERN'S PEACH COLLECTION

(Group No. 24-428)

5 QUICK CROP Peach
Trees, 6 to 7 feet, one
of each variety listed,
for only
\$13.75

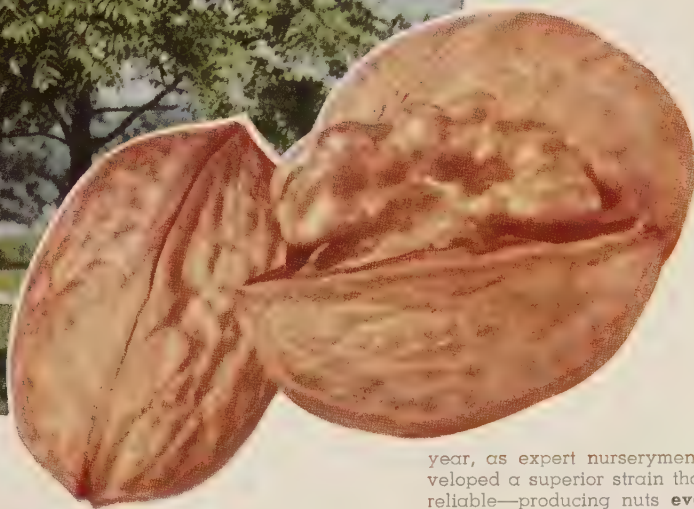
The same collection in
Standard Trees, 4 to 6
feet, 5 trees for only
\$9.25

Elberta Peach





English Walnut



Stern's NUT TREES

For Beauty, Shade, Food and Profit

Northern Star WINTER-HARDY STRAIN ENGLISH WALNUT TREES

These are the famous English Walnut trees you've always wanted—but never could have. Magnificent trees that produce those wonderful golden brown nuts—formerly grown only in California and certain Southern States. Now—Stern's Nurseries brings you the **NORTHERN STAR** strain of the rare **ENGLISH WALNUT**—guaranteed perfectly hardy even in coldest northern sections. Now, these glorious trees will grow and bear even in areas where winter temperatures drop to almost 25 degrees below zero!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada almost 30 years ago. Year after

year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

355. **NORTHERN STAR ENGLISH WALNUT.** Large nuts, 1½ to 2 inches in diameter. Rich golden brown in color. Thin shelled. Very sweet and meaty. Delicious flavor. Highly valued commercially. Self-fruitful, but cross-pollination with a second English Walnut increases crops. Grows 40 to 50 ft. hgh.

Finest No. 1 Quality Trees with Heavy Roots

	Each	2 for	5 for	10 for
4-6 ft.	\$5.00	\$9.50	\$23.00	\$45.00
3-4 ft.	3.50	6.50	15.50	30.00

STERN'S NUT TREE COLLECTION

(Group 24-429)

Four Hardy Nut Trees—3 to 4 ft. One Northern Star English Walnut, one Thomas Black Walnut, Two Chinese Chestnuts.

For Only \$12.50

A few dollars invested in these famous Stern's Nut Trees will yield a lifetime of welcome shade, horticultural beauty and an abundant supply of delicious, nutritious nuts that your family can enjoy all winter long. They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—when ripe they simply fall to the ground. Plant these wonderful trees this spring—gather a lifetime of pleasure, beauty and good eating. Trees are finest No. 1 grade, 3-year-old, 3 to 4 ft. tall.

351 A. **CHINESE CHESTNUT.** Harvest your own crop of Chestnuts every fall by planting several of these blight-resistant, hardy trees. These nuts are larger than the American Chestnut and just as sweet. Early bearers, producing their nuts the second or third year planted. Plant at least 2 trees for pollination. Maturity height, 30-40 ft. **2 for \$6.00; 5 for \$14.00; 10 for \$25.00.**

356 A. **THOMAS BLACK WALNUT.** A grafted Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Bear very young, frequently the second year planted. Self-fertile. Maturity height 40-60 ft. **\$4.00 each; 5 for \$19.00; 10 for \$38.00.**

EUROPEAN FILBERT NUTS

European Filbert Nuts are about twice the size of the native American Hazel. They grow more like shrubs rather than trees and we suggest that you plant them in your shrub border. They will beautify your home surroundings and they will yield nutritious fruit, hardly requiring any care. They grow only about 8 to 10 ft. tall at maturity.

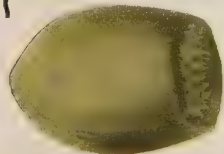
We offer 3 varieties, the most successful for planting in northeastern and mid-western sections. Plants are hardy wherever Peach trees are grown. Plant 2 or 3 different varieties for cross-pollination.

VARIETIES:

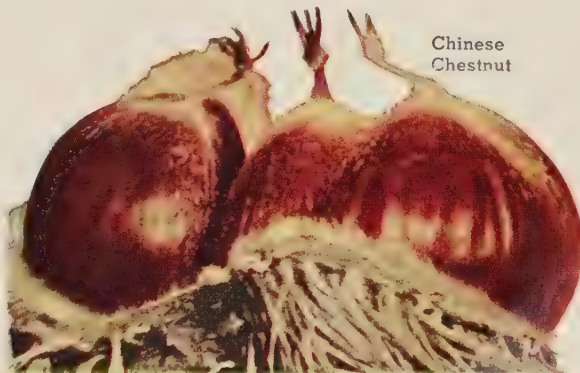
353 A. **ITALIAN RED** 357 A. **COSFORD**

359 A. **MEDIUM LONG**

Strong, well branched bushes, 3-yr., 3 to 4 ft. **2 for \$6.50; 5 for \$15.50; 10 for \$30.00.**



Filbert



Chinese Chestnut

For Your Garden
A ONE TREE APPLE ORCHARD
156A.

Stern's FAMOUS 5-IN-1 WONDER QUINTUPLET APPLE

5 Different Kinds of Apples on a Single Tree!

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped Apples from the same tree, ripening in succession from summer through to the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree choose the Quintuplet. Enjoy these fine-tasting, popular Apples from a single planting: Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

Quick Crop Trees: 3-year, 5-7 ft., \$4.00 each; 3 for \$11.00; 10 for \$35.00.



Garden Fresh Flavor Treat!

Super-Vigorous RHUBARB

Lifetime Producer of Ruby-red, Juice-filled Stalks
up to 24 INCHES TALL

We offer two new greatly improved varieties, developed for rich, winy flavor, far superior to older kinds. Plant them 3 feet apart. Please order early, our supply is limited.

2 for \$2.50 5 for \$6.00 10 for \$11.00
Strong Roots, No. 1. Postpaid

MacDONALD RED. Produces giant stalks up to 2 ft. long. The skin is a bright red, and is so tender that they need not be peeled; the inside flesh is white. A tremendous yield.

CANADA RED. Red all the way through the stalk, way up into the leaf. The inside flesh, too, is colored. No need to peel because of its tender skin.

MacDonald Rhubarb



Another Great Stern's First! 185A. TRIPLET PEAR TREE

3 Outstanding Varieties on 1 Tree!

Beautiful in flower . . . beautiful in fruit. It makes a wonderful shade tree in the front or back yard. Only one tree makes a complete orchard. Now you can pick luscious eating—canning and pickling Pears from the same tree. If you have room for only 1 Pear tree choose the TRIPLET. 3 leading varieties—Bartlett, Clapp's Favorite and Seckel. BEARS EARLY.

QUICK CROP TREES, 3-yr., 5-7 ft.
\$4.00 each; 3 for \$11.00;
10 for \$35.00.

STERN'S 2-TREE ORCHARD

(Group 24-430)

8 Outstanding Varieties
on 2 Trees

1—Quintuplet Apple Tree
1—Triplet Pear Tree

2 Quick-Crop Trees
for Only \$7.50

A Banquet From Your Own Garden!

Stern's Selected INCH THICK ASPARAGUS

One Planting Lasts a Lifetime

Now you can enjoy succulent tender stalks of **Stern's Mary Washington Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, No. 1, Postpaid
50 for \$3.75 100 for \$6.00 500 for \$15.00 1000 for \$28.00

Mary Washington Asparagus



STERN'S Heavy Bearing "QUICK CROP" APPLE TREES

Our Quick Crop Fruit Trees are the ideal type of trees for the home gardener who has space for large fruit trees which require an average of 25 feet at maturity. Quick Crop Fruit Trees are the cream of the crop from our fields. They are far superior to smaller grades; you will be highly pleased with these beautiful trees.

Yellow Delicious gives greatest satisfaction because it bears early and is surprisingly resistant against common plant disease. Yellow Delicious Apple Trees only two years of age frequently produce their first crop. Even without spraying, they produce good crops of healthy fruits. Yellow Delicious is fast becoming the nation's most popular Apple. Plant one this spring.

Stern's Back Yard Orchard

(Group 24-431)

For More Beautiful, More Fruitful Living!

This proven selection of Stern's Fruit Trees will pay for itself within a few seasons. Your family needs the wholesome goodness of these vitamin-packed fruits. Now they can eat their fill at little or no cost. In addition, you'll enjoy beauty and shade that will add to the value of your home.

- 2 CHERRY TREES (Black Tartarian, Windsor)
- 2 APPLE TREES (Red McIntosh, Yellow Delicious)
- 2 PEAR TREES (Bartlett, Clapp's Favorite)
- 2 PLUM TREES (Reine Claude, Stanley Prune)
- 2 PEACH TREES (Elberta, Golden Jubilee)

All 10 Quick Crop Fruit Trees, **\$26.00**
for only

The same collection in Standard Trees, **\$18.00**
5-6 ft., for only

Yellow
Delicious

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees. 3-yr., 6-8 ft.	\$3.00	\$25.00
Standard Trees. 2-yr., 5-6 ft.	2.00	18.00
Standard Trees. 2-yr., 4-5 ft.	1.75	15.00

- 101. **BALDWIN.** November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.
- 102. **CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.
- 112. **JONATHAN.** November-March. A beautiful red Apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.
- 116. **NORTHERN SPY.** November-April. A large red and yellow Apple of fine quality. Leading commercial sort, it is slow in coming into bearing.
- 117. **RED ASTRACHAN.** August. This hardy variety is a good bearer of handsome, deep crimson Apples, excellent for cooking.
- 103. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- 115. **RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 104. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- 125. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

Extra Heavy Fruiting
Bartlett Pear

Stern's Heavy Bearing PEARS

DELICIOUS . . . EASY TO GROW . . . IDEAL FOR YOUR HOME

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	10 for
Quick Crop Trees. 3-yr., 6-8 ft.	\$3.00	\$25.00
Standard Trees. 2-yr., 5-6 ft.	2.00	18.00
Standard Trees. 2-yr., 4-5 ft.	1.75	15.00

- 170. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
- 171. **BEURRE BOSCH.** November-December. Very large gourd-shaped Pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.
- 174. **CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
- 175. **DUCHESSE d'ANGOULEME.** October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.
- 179. **SECKEL.** August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.

STERN'S PRESENTS

THE FRUIT TREE OF TOMORROW!

Very rare, flowering and fruiting

APPLE & PEAR HEDGES

Stern's Dwarf Columnar Fruit Trees

From the magnificent estates of Europe comes this exciting new idea for American homes! **Stern's** brings you **exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season.

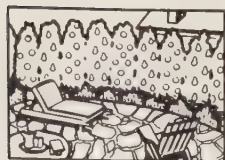


Exclusive! Extremely Rare in America

Stern's brings you these genuine Dwarf Columnar Trees. These excitingly beautiful trees are a garden "conversation piece"—inspired by gorgeous European estates, they are so unusual, so spectacular, that your neighbors will stand around them, gazing in amazement. Now you can be one of the first in America to exhibit these unique trees.

How You Plant Apple and Pear Hedges

Set each sturdy tree three feet apart to form a "hedge" . . . as the foliage grows, it intertwines beautifully . . . forming an exquisite decorative hedge from which you pick delicious, glorious fruit! They grow to a height of 8 to 10 feet.



**FLOWERING "SCREEN"
FOR TERRACE PRIVACY**



**BACKGROUND FOR
FLOWER GARDEN**



LINE PATHS AND WALKS



**MAGNIFICENT
LIVING GATEPOSTS**

Where to Plant Amazing Dwarf Colum- nar Fruit Trees

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts, or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering screen around your patio—or to hide undesirable views. Use as a flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit.

ABSOLUTELY HARDY! Guaranteed to Bear Fruit!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever Apple and Pear trees can be grown. Stern's guarantees that every tree will live and bear fruit—or your money back (you need not return the plants). You'll pick big delicious Apples—and huge sweet Pears. The fruit is as large or larger than standard.

FOR POLLINATION—

Plant 2 Different Varieties of Apples

Plant 2 Different Varieties of Pears

Simple directions accompany every shipment.

Now Available in These Popular Varieties

Apples: 152 VC. Red McIntosh, 151 VC. Red Delicious.

Pears: 190 VC. Bartlett, 191 VC. Clapp's Favorite.

2 for \$9.50 4 for \$18.00 10 for \$40.00

DWARF COLUMNAR FRUIT TREE COLLECTION

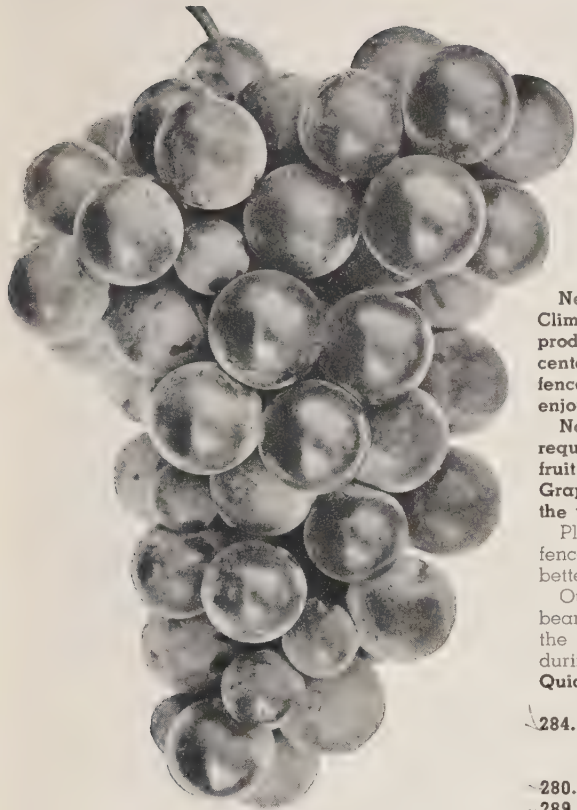
(Group 24-432)

Place these beautiful trees where your friends will see them—along fences, walks, walls, in your flower garden or on your lawn.

**2 Dwarf Columnar APPLE
trees (Red McIntosh and Red
Delicious)**

**2 Dwarf Columnar PEAR
trees (Bartlett and Clapp's
Favorite)**

4 FOR \$18.00



Plant Colorful Grapes like Climbing Roses

Stern's Lifetime GRAPES

For Beauty, Privacy, Delicious Fruit

New landscaping idea in garden beauty! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

No matter how small, no garden should be without a vineyard. Grapes require very little space—pay huge dividends in delicious, vine-ripened fruit plus magnificent beauty. Delight your family with bunches of sweet ripe Grapes at every meal while in season. Enjoy their delicious flavor all through the year in jams, jellies, wines.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Quick Crop Fruiting Age Vines, 3-year, No. 1 Each 10 for
(Agawam, Concord, Niagara)Postpaid **\$1.25 \$10.00**

- 284. **CONCORD.** Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.
- 280. **AGAWAM.** A large, red Grape with rich, aromatic flavor.
- 289. **NIAGARA.** Most popular white Grape with large bunches and berries.

Stern's RED, WHITE and BLUE VINEYARD

Group 24-433

3 Quick Crop Vines	6 Quick Crop Vines	12 Quick Crop Vines
3-year, No. 1 (one each of Agawam, Concord, and Niagara)	3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)	3-year, No. 1 (FOUR each of Agawam, Concord, and Niagara)
\$3.45, Postpaid	\$6.60, Postpaid	\$12.00, Postpaid

Garden Fresh Fruits for "State Fair Prize-Winning Preserves"

GOOSEBERRIES and CURRANTS

Easy-to-Grow—Big Producers of Delicious Fruit

How you'll enjoy these delicious fruits in jelly, preserves, or as a fresh fruit dessert! One of the easiest of all to grow, require very little space and thrive even in shady places. These strong 2-year-old plants frequently produce some fruit the first year planted.

Strong plants, 2-year, transplanted. Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

- 323 A. **DOWNING GOOSEBERRY.** A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.
- 325 A. **POORMAN GOOSEBERRY.** You'll never know how delicious a Gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. Poorman requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.
- 331 A. **RED LAKE CURRANT.** Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.
- 332 A. **WHITE GRAPE CURRANT.** Fine for dessert. You'll like their mild flavor.

New Giant Blackberry Guaranteed 100% Fruitful STERN'S NEW EBONY KING BLACKBERRIES

- 322 A. **EBONY KING.** A new Blackberry that has been under test for the past 12 years and has proven to be a very heavy-producing variety. Berries are exceptionally large, of the Eldorado type. They are very sweet and have the wonderful, sweet Blackberry flavor. Our test block is 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous-growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants, 2-year, transplantedPostpaid 5 for \$3.75 10 for \$6.50 25 for \$15.00



Downing
Gooseberries

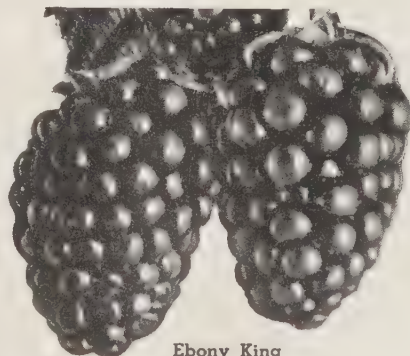
Stern's GOOSEBERRY and CURRANT SPECIAL

(Group 24-434)

Six Gooseberry and Currant Bushes.

2 Red Lake 1 Poorman
2 Downing 1 White Grape

For Only \$6.50, Postpaid



Ebony King

Enhance the Beauty and Value
of Your Home

Stern's Selected Evergreens

For Year Round Color and Beauty

The beautiful range of color all year around from the deepest green to pale apple-green, plus the wide choice of shapes, makes Evergreens the foundation of your garden decor! We offer well-shaped specimens, transplanted several times and carefully pruned for symmetrical development. Each Evergreen is shipped with **root system intact** and wrapped in sphagnum moss. Planting instructions accompany every shipment. • Upright kinds are measured by height, spreading kinds by width.

1310. PFITZER JUNIPER (*Juniperus chinensis Pfitzeriana*). Most popular of the spreading Junipers. The beautiful silvery green foliage holds its color both in the winter and summer. The branches are partly upright with drooping tips. Resistant to city dust and smoke. Maturity spread 8 ft. 12-15 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1316. IRISH JUNIPER (*Juniperus hibernica*). A very narrow pyramid that is quite effective because of its spirelike shape. Maturity height 8 ft. 18-24 in. **Postpaid: Each \$3.00; 3 for \$8.50.**

1327. NORWAY SPRUCE (*Picea excelsa*). This rapid grower is frequently used as a Christmas tree and windbreak, presenting an impressive sight in the winter



Blue Spruce

when it is loaded with glittering snow. Maturity height 60 ft. 18-24 in. **Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

1330. BLUE SPRUCE (*Picea pungens glauca*). One of the most beautiful of all Spruces, forms a pyramidal tree of bluish foliage. Maturity height 60 ft. 15-18 in. **Postpaid: Each \$4.50; 3 for \$12.50.**

1338. MUGHO PINE (*Pinus mughus*). A select strain of very dwarf, spreading form. Maturity height and spread, 5-6 ft. 8-10 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1350. AMERICAN ARBOR-VITAE (*Thuja occidentalis*). This upright tree, excellent for hedges, can be trimmed to form a dense screen or fence. Height at maturity (if allowed to grow untrimmed) is 30 ft. 18-24 in. **Postpaid: Each \$3.00; 10 for \$25.00.**

1354. GLOBE ARBOR-VITAE (*Thuja occidentalis globosa*). Impressive dwarf globe form. Used effectively as entrance markers either in pots or in the ground. Maturity height and spread 3 ft. 12-15 in. **Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.**



Pfitzer Juniper

1356. PYRAMIDAL ARBOR-VITAE (*Thuja pyramidalis*). Summer and winter you'll have bright green color from this narrow column-like tree. Maturity height 25 ft. 18-24 in. **Postpaid: Each \$3.50; 3 for \$10.00; 10 for \$30.00.**

1368. SPREADING YEW (*Taxus cuspidata*). This compact variety is very handsome with its graceful arching branches. Easily trimmed, it makes a beautiful hedge, and grows in shade and sun. Bright red berries in fall and winter add to the beauty. Maturity height and spread 8 ft. 12-15 in. **Postpaid: Each \$4.50; 3 for \$12.50; 10 for \$40.00.**

1372. COLUMN YEW (*Taxus media Hicksi*). Bright red berries decorate this beauty in fall and winter. The dense, dark green foliage is frequently as broad at the top as at the bottom. Grows in sun and shade. Beautiful if planted as a specimen as well as in hedges. Maturity height (if allowed to grow untrimmed) 10 ft. 12-15 in. **Postpaid: Each \$4.50; 10 for \$40.00.**



Spreading Yew

Column Yew

Stern's Nurseries

GENEVA, NEW YORK

AMOUNT
ENCLOSED

CHECK

MONEY
ORDER

DATE _____

NAME

STREET OR R. D.

POST OFFICE

STATE

EXPRESS OFFICE

STATE

ORDER EARLY—PLEASE SEND REMITTANCE IN FULL WITH YOUR ORDER

[illegible]

PLEASE TURN TO OTHER SIDE FOR FREE GIFTS

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

Order blank continues below

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TOTAL

FREE GIFTS FOR
EARLY ORDERS

Orders of \$10 or more,
choose 1 FREE gift.

Orders of \$20 or more,
choose 2 FREE gifts.

For each additional \$10
choose an additional gift.

- ☐ Gift No. 1-3 New Rosebud Begonia Bulbs
- ☐ Gift No. 2-1 Giant Exhibition Dahlia bulb.
- ☐ Gift No. 3-10 Mixed Exhibition Gladiolus bulbs.
- ☐ Gift No. 4-3 Hardy Pink Flowering Amaryllis bulbs.
- ☐ Gift No. 5-6 Exotic Multicolor Mexican Shellflower bulbs.

This offer expires midnight, March 15th, 1954

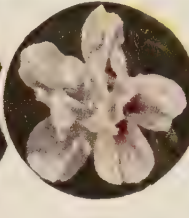
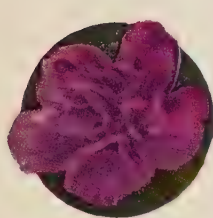
10 DIFFERENT COLORS ON 1 GLORIOUS HEDGE !

STERN'S ORIGINAL

RAINBOW

ROSE OF SHARON
(Hibiscus syriacus)

FLOWERING
FENCE



Stern's LIVING FENCES for beauty-privacy-protection

Stern's Selected Hedges add exceptional beauty and value to your home. A low hedge (such as Barberry, Privet or the lovely flowering White Spirea) will protect your flower beds—will add distinction to your house and garden. Tall hedges (such as the impenetrable fence of Multiflora Rose or Red Honeysuckle) will convert an ordinary background into an outdoor living room. Use tall growing hedges to hide undesirable views, as well as for protection and beauty. The height listed after the name of varieties indicates their size at maturity. Actual size at shipping is 12-18 in.

	10	25	100
641 B. GREEN-LEAF BARBERRY (Berberis Thunbergii). 4-5 ft. Popular for its low and dense growth. Plant 1½ ft. apart. Postpaid	\$5.00	\$12.00	\$40.00
640 B. RED-LEAF BARBERRY (Berberis atropurpurea). 4-5 ft. Most attractive by its colorful red foliage from spring throughout summer until fall. Plant 1½ ft. apart. Postpaid	7.50	18.00	60.00
642 B. AMUR PRIVET (Ligustrum amurense). 5-6 ft. Hardest of the Privets. Plant 1 ft. apart. Postpaid	3.00	6.00	22.00
649 B. MULTIFLORA ROSE (Rosa multiflora japonica). 8-10 ft. Makes an impenetrable thorny hedge with white flowers in June followed by red berries which the birds like. Multiflora Roses thrive even in poorest soil. Plant 1 ft. apart. Postpaid	3.00	6.00	22.00
648 B. RED HONEYSUCKLE (Lonicera tatarica rubra). 8-10 ft. Fast and dense growing hedge which provides quickly, complete privacy or protection against unsightly view. Plant 2 ft. apart. Postpaid	5.00	12.00	40.00
961 A. GOLDEN ROSE OF CHINA (Rosa hugonis). 4-5 ft. A sight to behold in June when the graceful, arching branches are covered with single golden flowers, 2½ inches across. Plant 3 ft. apart. Postpaid	12.50	30.00	110.00
860 B. WHITE SPIREA (Spirea van Houttei). 5-6 ft. Beautiful flowering hedge, attractive all year around. Plant 2 ft. apart. Postpaid	4.50	10.00	35.00
957 A. RED GROOTENDORST ROSE (Rosa rugosa, F. J. Grootendorst). 4-5 ft. Clusters of bright red, very double flowers with fringed petals similar to a Carnation. Blooms all summer and succeeds everywhere. Plant 3 ft. apart. Postpaid	13.00	32.00	125.00

Red Barberry

[49]

459 B.

Rainbow Rose of Sharon Hedge
(Hibiscus syriacus)

Now you can frame your home in a gorgeous rainbow of spectacular colors. Like a carnival of Roses—this amazing Stern's Rainbow Hedge produces a "living mural", painted in hundreds of Rose-like flowers of almost every imaginable tone and combination.

A Perfect Flowering Fence for Smallest Homes to Estates

Ideal hedge for even the smallest city lots. Recommended height—6 to 8 feet as desired. Trim it as you cut flowers.

Most Plants Bloom This Summer

You get immediate beauty—starting this summer. You get more and more beauty with every season. You'll get hundreds of flowers from only a few bushes. Plant approximately 3 feet apart in a row.

Well branched, bushy shrubs, 18-24 inches tall, in Rainbow Mixture of Colors.

5 plants for	15 ft. of hedge	... \$4.75
10 plants for	30 ft. of hedge	.. 9.00
25 plants for	75 ft. of hedge	.. 20.00
50 plants for	150 ft. of hedge	.. 35.00

POSTPAID

Red Grootendorst Rose





Clematis Comtesse de Bouchard

Discover This European Garden Treasure

The Great *Comtesse de Bouchard* CLEMATIS

Thousands of Giant Rosy Lilac Flowers
on Graceful Vines 10 Feet Tall

LARGE FLOWERED CLEMATIS

These hardy hybrids are notable for their spectacular flowers, 4 to 6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal. Available varieties:

- 606 A. HENRYL Creamy white.
- 607 A. JACKMANI. Deep violet-purple.
- 609 A. MME. ED. ANDRE. Purplish red.
- 612 A. BLUE STAR. Deep blue.
- 613 A. COMTESSE DE BOUCHARD. Pink.

Postpaid: \$2.00 each; 5 for \$9.50; 10 for \$18.00.



Gold Flame Everblooming Honeysuckle

Aloha—Climbing Rose



Stern's Flowering Vines

To Frame Your Doorways and Windows with Rare Beauty!

These lovely flowering vines add Nature's gracefulness to the building lines of your home. They frame your doorways, windows, garage, magnificently! Let them give grace to porches, pillars and fences. Let them enhance your home and buildings with thousands of lovely colorful flowers. For a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty with these Hardy Flowering Vines. Once planted, they require almost no care—and last a lifetime. Set 3 to 4 feet apart. Their glorious color beautifies your home amazingly.

- 616 A. **GOLD FLAME EVERBLOOMING HONEYSUCKLE** (*Lonicera heckrottii*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Delightfully fragrant in the evening. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. Will start blooming this summer. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$13.50.**
- 627 A. **PURPLE WISTERIA** (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. **Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.**
- 622 A. **SILVER LACE VINE** (*Polygonum auberti*). The fastest growing hardy vine, usually growing 15 to 20 feet the first year. Covered with thousands of white flowers from midsummer to late fall. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**
- 604 A. **TRUMPET VINE** (*Bignonia radicans*). Trumpet-shaped orange colored flowers cover this fast growing vine in mid-summer. **Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

Stern's Climbing Roses

For a Month of Beauty to Thrill the Heart and Eye.

No other garden plant gives more dramatic satisfaction than Stern's Climbing Roses. Their spectacular "fireworks" display of hundreds of brilliant flowers, their vigor and long life is good reason why Stern's Climbing Roses are among America's favorite flowers.

Framing your porch, entrance, garage, fences, etc., with glorious beauty, these Climbing Roses create an exquisite halo around your home. No home has realized its full beauty without them!

Require almost no care. Inexpensive to buy—they cost nothing to maintain.

Stern's Super-Select Heavy Bushes, 2-Year, Field-Grown, No. 1.

Postpaid: \$1.50 each; 3 for \$4.25; 10 for \$13.00.

- 985 A. **CLIMBING AMERICAN BEAUTY**. Large, fragrant flowers double rosy carmine, in great abundance in June, excellent for cutting.
- 1002 A. **DR. W. VAN FLEET**. Long-stemmed, beautifully formed flowers of soft pink color. Blooms in June.
- 1015 A. **PAUL'S SCARLET**. Its bright scarlet flowers are produced so abundantly that the plants are covered with hundreds of blooms in June. Most popular and most beautiful of all Climbing Roses.
- 1016 A. **PRIMROSE**. Hardy yellow climber with large, double flowers in June.
- 1025 A. **SILVER MOON**. Creamy buds opening into semi-double white flowers in June.

STERN'S CLIMBING ROSE COLLECTION

(Group 24-435)

Stern's Super-Select Spring-Flowering Climbing Roses

- 5 Plants (1 of each) for \$ 7.00, postpaid
- 10 plants (2 of each) for 13.00, postpaid

For Continuous Flowers Spring, Summer and Fall

- 1030 A. **ALOHA**. Pat. 948. Now! An unbelievable mass of deep coral-pink fully double flowers 5 inches across cover the plant in June, and they keep coming throughout the entire season. **Postpaid: \$3.00 each; 3 for \$8.75; 10 for \$25.00.**

Encircle Your Home with a Multi-Colored LIVING FENCE OF FLORIBUNDA ROSES

Stern's **EVERBLOOMING ROSE HEDGE**

**Guaranteed to Bloom
This Spring,
Summer and Fall**

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming flowering hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

SELECTED HEAVY BUSHES—2-Year, Field-Grown, No. 1

	Each	3 for	10 for	25 for
Postpaid	\$1.50	\$4.25	\$13.00	\$32.00

1044 A. ELSE POULSEN. A magnificent Rose with great clusters of pink flowers.

1056 A. LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

1046 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

1041 A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

1068 A. ROSENELFE. Blooms throughout the summer and autumn producing delightful double blooms of unfading rose-pink. Flowers grow in clusters on erect stems—ideal for cutting.

Chateau



Everblooming Border of Floribunda Roses

SPECTACULAR ENTRANCE WALK!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

EASIEST ROSE TO GROW!

Require almost no care. Rugged, extremely hardy, disease and insect-resistant.

Stern's Floribunda Rose Collection

(Group 24-436)

- 5 Everblooming Floribunda Roses (1 of each) for \$7.00, postpaid.
- 10 Everblooming Floribunda Roses (2 of each) for \$13.00, postpaid.
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50, postpaid.



Floradora



Rosenelfe

Makes Your Garden the "Flower Show" of the Neighborhood

Stern's Everblooming Color Special of Hybrid Tea Roses

Stern's Everblooming Roses—will bloom this summer

Now you can plant the finest—Stern's Super-Select No. 1 Everblooming Roses. They are especially selected from the cream of this year's Rose crop. You will be delighted with their extra-large size, extra-heavy bushes, extra well-branched and most important, a huge root system that assures strong vigorous growth. Their bursting beauty in bloom will be your pride and joy. All of these Roses will bloom the first year planted.

Super-Select No. 1 quality, 2-year, field-grown—America's Finest Roses, Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$13.00; 25 for \$32.00.

SPECIAL ROSE COLLECTION

(Group No. 24-437)

Enjoy fragrant Roses from June to November. Plant these six "Favorite" colors. Each variety tested and approved by Stern's Board of Selection. Guaranteed to start blooming 60 days after planting.

Special Offer of 6 Outstanding Everblooming Roses Shown On This Page—Postpaid

6 Everblooming Roses, No. 1 (1 of each)	\$ 8.00
12 Everblooming Roses, No. 1 (2 of each)	15.50
18 Everblooming Roses, No. 1 (3 of each)	23.00



832.
McGredy's
Ivory



800.
Golden Dawn



849.
Picture

791. Etoile de Hollande

Produces Larger, More Beautiful, More Ever-blooming Flowers Than Regular Rose Bushes

*Stern's Double Budded
Everblooming*

TREE ROSES

Three Dimensional Eye Level Beauty

**New! A Stronger, Hardier, DOUBLE-BUDDED
Type of Everblooming Tree Roses**

A tall and stately queen of the garden. Exquisitely perfect Roses blooming **above** all your other flowers. Rare—interesting—beautiful! The Roses produced on these Stern's specimens are larger and more spectacular than even the finest Bush Roses. Because they bloom at eye level, their color, the size of their flowers, the richness of their foliage take on a whole new magnified intensity. These magnificent Stern's Tree Roses have earned a high place in the heart of every Rose lover.

Double-grafted on a special winter-hardy root, they produce a large rounded head that is evenly covered with beautiful Roses from June until late fall. The heavy straight trunks are 3¼ feet tall when planted. As these Stern's Tree Roses grow older, this special selected trunk grows thicker in diameter—not in height. The bushy head grows larger and handsomer every year—until within a few years it is like a great umbrella of colorful Roses.

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses, your choice of varieties shown on this page: Each \$6.50; 2 for \$12.75; 4 for \$25.00; 10 for \$60.00.



1099. Christopher Stone

Where to Plant

Plant Tree Roses among your regular Rose bushes. Doubles garden beauty. Enjoy blooms at two levels. Line walks and entrance ways with Tree Roses 3 feet apart. Use Tree Roses for a high background of beauty with Delphiniums and other tall-growing flowers.

Plant directly before a picture window so that their spectacular beauty can be seen both inside the house and outside. Plant as a specimen in the lawn area, for color contrast all season long. Plant two as a living gatepost to your home.

Tree Roses require special winter protection. Follow simple instructions included with every shipment. You will be rewarded with plants of amazing size and performance.



1104. Mrs. E. P. Thom



1107. Pres. Herbert Hoover



1106. Picture

Stern's Proudly Presents The Most Important Stern's New Lifetime

A new race—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold rich color despite heat—withstand 15 degrees below zero without protection, as low as 35 degrees below with light protection—bloom freely even during summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

Roses for a Lifetime

These magnificent species were developed by famous Rosarian Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection! Rich lush green foliage, dense and compact, almost totally immune to disease such as common Blackspot. Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

V for
Victory

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$20.00	\$45.00

749. **V FOR VICTORY.** Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.
742. **LILY PONS.** White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.
747. **SUN UP.** A rich clear shade of China-rose reflecting a glorious brilliance. Large, very double flowers. Blooming continuously.

Stern's Sub-Zero Everblooming Rose Collection

(Group 24-438)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$24.00, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.50, postpaid.

748. **TIP TOES.** A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

741. **DICK WILCOX.** A spectacular deep red Rose that carries upwards of a hundred of the largest, very double blooms year after year, even following the coldest of sub-zero winters.

738. **CEDRIC ADAMS.** This magnificent Rose carries multitudes of large, completely double scarlet to carmine flowers, making a colorful display from June until late in the fall. Truly an Aristocrat of Rosedom.

Cedric
Adams

From _____

Stamp

STERN'S NURSERIES

GENEVA, NEW YORK



Rose Development Since the Introduction of the Hybrid Tea Rose

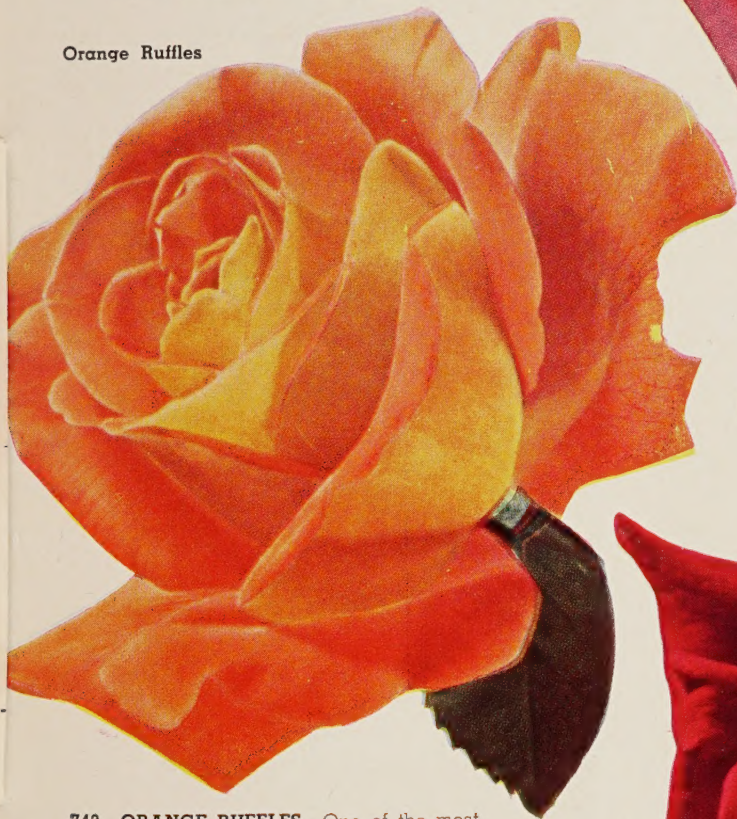
SUB-ZERO Everblooming Tea Roses

740. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals.

744. PINK PRINCESS. Deep pink flowers of perfect shape. The flowers are very double, up to 5 inches wide. A real beauty.

739. COUNTRY DOCTOR. Large, very double blooms of a silvery pink with a satiny luster. Always in bloom.

Orange Ruffles



Curly
Pink

743. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled artfully shading from capricum orange through saturn to saffron-yellow.

746. RED DUCHESS. This is the most fragrant variety of the Sub-Zero Roses. The color is a lovely rosy red.

745. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Sub-Zero Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.



Queen
O' The
Lakes

New Lifetime **SUB-ZERO EVERBLOOMING**

PILLAR ROSES

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

Flowers are as beautiful and as large as the finest Hybrid Tea Roses—bloom from early June throughout summer heat until late fall—something unheard of until now. Perhaps most amazing—if you plant them as a specimen bush on your lawn, they will make a truly everblooming shrub, blooming all season long—something exceedingly rare north of the tropics.

Please order early. Our limited supply will be sold out before the end of the planting season.

Pink Pillar Rose



Yellow Pillar Rose

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Three Outstanding Colors

1028. PINK PILLAR ROSE. Large double pink flowers in endless profusion.

1029. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

1027. RED PILLAR ROSE. Fully double deep red flowers all season long.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	6 for	10 for
Postpaid	\$4.50	\$13.00	\$25.00	\$41.00

Red Pillar Rose

